



simpals®

Simpals **in figures**

23

years on the market

24

projects

245

employees

2

monkeys

Our mission

We are driven by a simple and almost innocent curiosity “What if...?”
It opens before us the doors of new worlds full of possibilities, at the same time inspiring thousands of other people to go on their own expeditions. Because the sky is the limit.

Therefore, our task is to open up new worlds, inspiring by example.

Our values



Speed

We are aware that time is precious. That's why we try to act quickly and efficiently.

It's better to do something that's not perfect, but quickly, and then improve on it, rather than forever searching for perfection.



Flexibility

We realize that the modern world is very dynamic, and that means it is important to be prepared for change.

We easily adjust plans and strategies to meet the changing demands of the market, customers and circumstances.



Honesty

We strive for transparency and openness. We hate hypocrisy and appreciate the truth, even if it is blunt.

For us, trust and respect are about the ability to speak out without fear, misunderstanding or judgment.



Audacity

We believe that only the brave and audacious ones achieve impressive results. Even though they say some things are impossible and we'd rather not try, we do what we set out to do.

We dare to take risks and encourage thinking out-of-the-box.



Growth

Our goal is not only to promote projects to success, but also to grow. We are constantly evolving, creating a leverage for growth not only for projects but also for people.

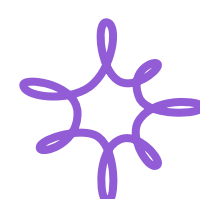
This is our strength and our ability to face challenges.



Symbiosis

We believe that the best results are achieved when each team member works in harmony with the others.

We encourage cooperation between different departments in the company to reach common goals. Each of us has superpowers, and when together, nothing is impossible for us!



Pure magic

We discover unusual ideas and solutions that surprise and inspire, creating an extraordinary atmosphere all around.

We invest love, soul and passion into everything we do, and it's the only way to change the world.
Pure magic, isn't it?:)

What we like to do

E-commerce

Mass Media

B2G

Hardware

Sport&Events

Green Energy

Social Projects

Animation

Simpals Ecosystem

E-commerce



Mass media



B2G



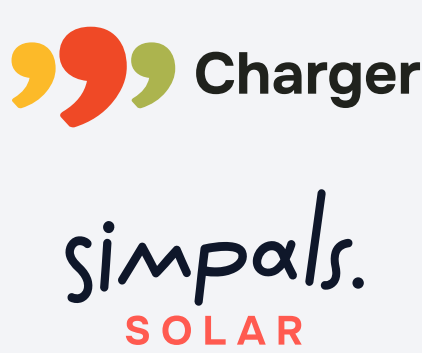
Hardware



Sport&Events



Green Energy



Social projects



Animation



The background is a solid blue color with several large, overlapping, organic shapes in a lighter shade of blue. These shapes resemble stylized leaves or flowing ribbons, creating a sense of movement and depth. They are positioned primarily on the left and bottom-left sides, with some extending towards the center.

E-commerce



Since 2001

999.md – the most popular classifieds site

999.md is in the Top 5 champions of Moldovan internet. It helps to sell and buy, and supports the growth of local businesses.

3M+

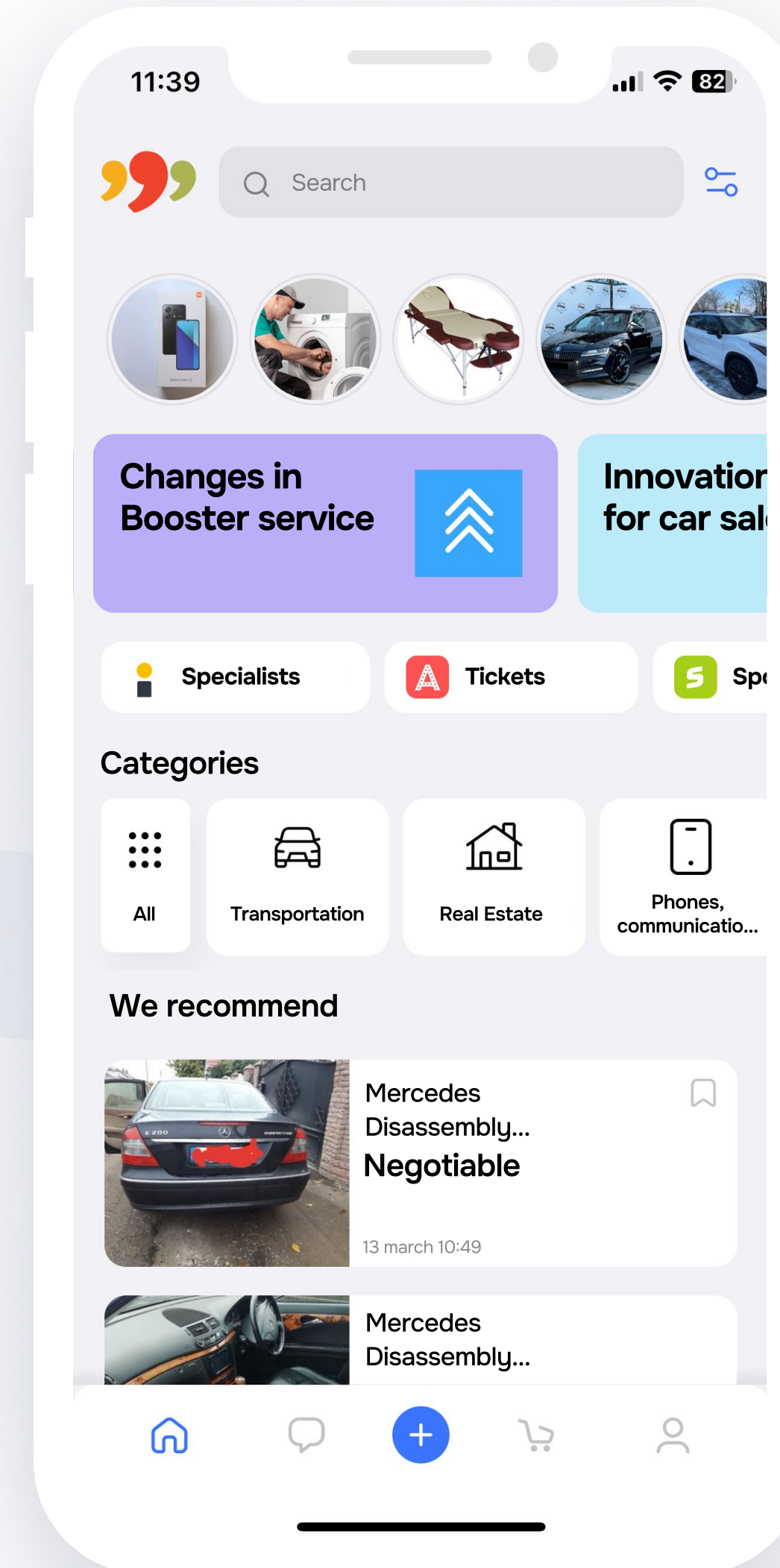
unique users

310M

page views

500K+

ads per month



AFISHA

Since 2014

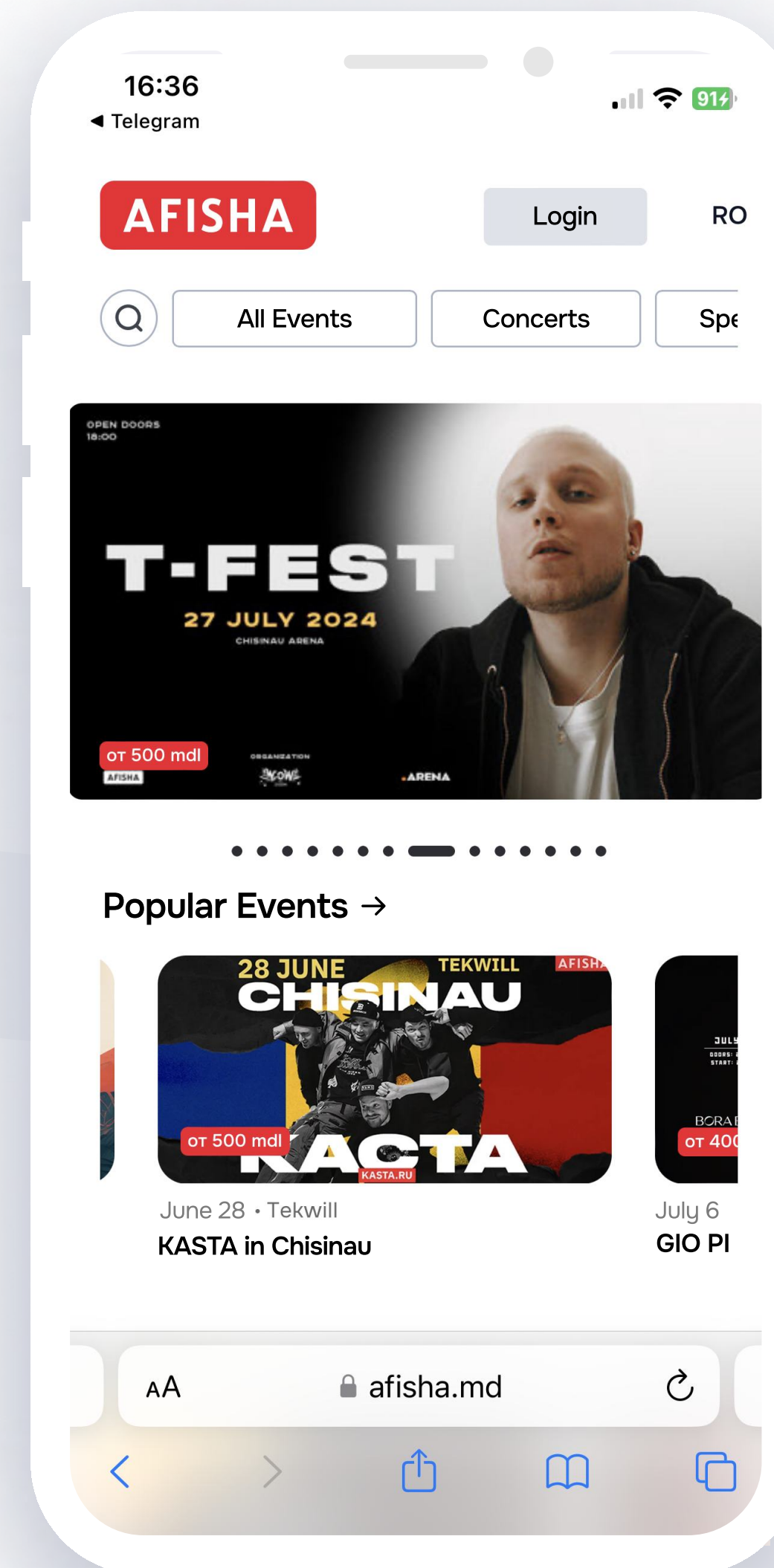
Online ticketing service

Afisha.md is a guide in [the world of entertainment](#).
Concerts, exhibitions, parties, open lectures, festivals.

37%
market size

12K+
events

300K+
tickets sold



Fo)for

Electronic Music Festival

Since 2016

An exciting sonic journey with world-renowned and local artists in a mystical and innovative atmosphere.

Organized by

AFISHA

6

events

72

artists

38K+

tickets sold





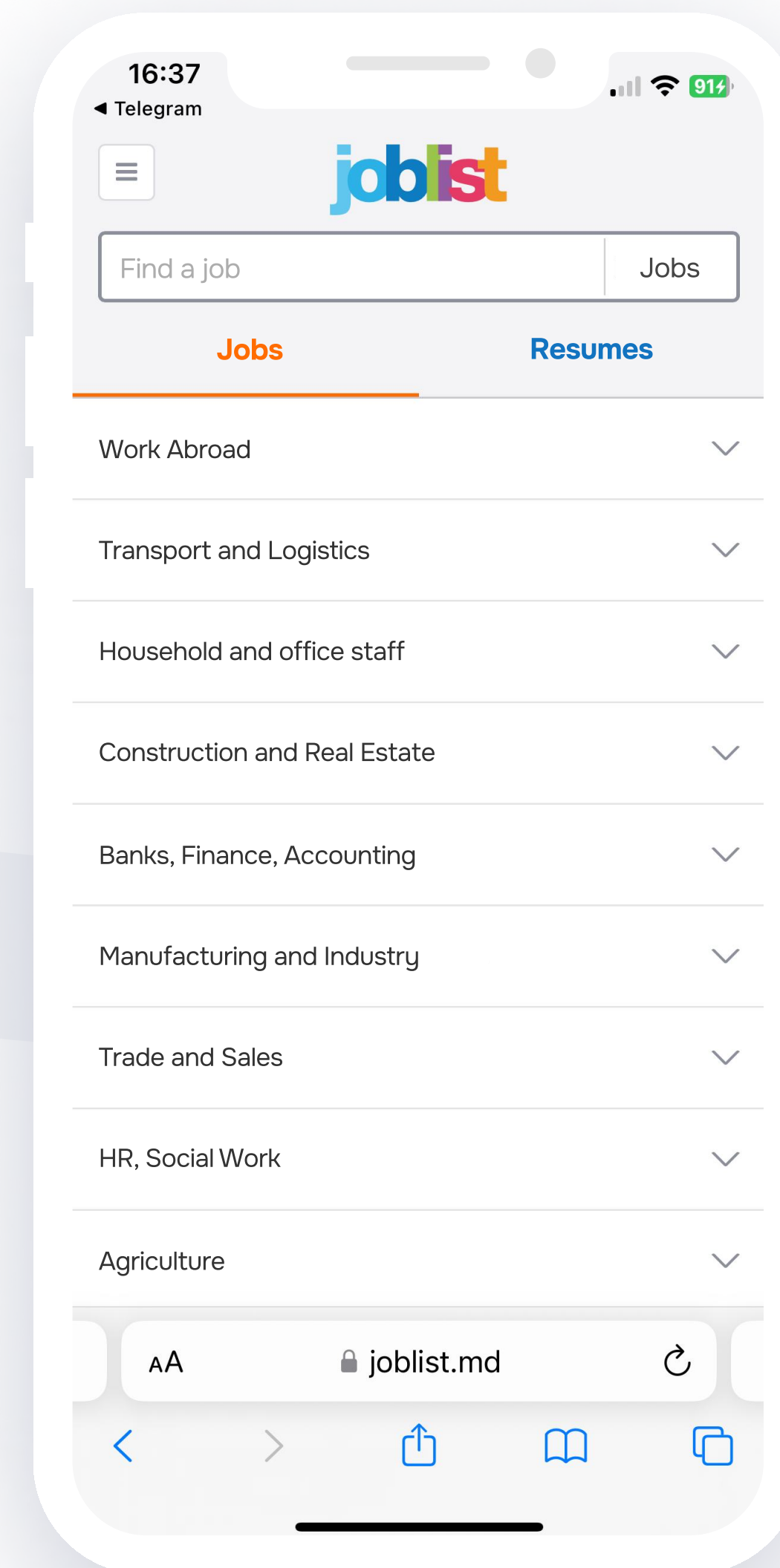
Since 2001

Online job and employee search service

35K+
employers

10K+
job openings

17K+
resumes





Since 2017

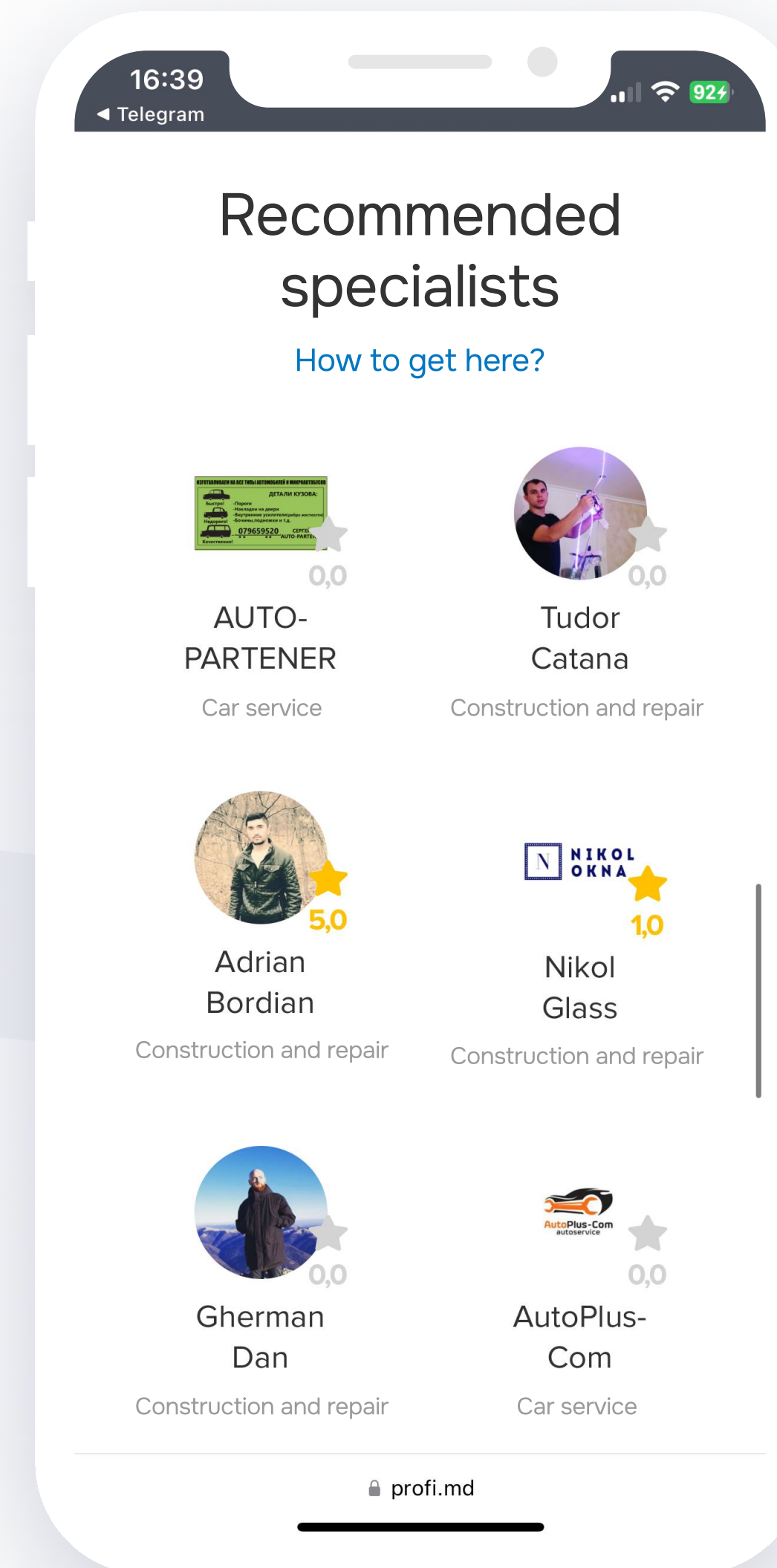
A service for the selection of verified specialists and companies

Here you can find any expert and immediately find out [how clients evaluate](#) them.

2K
specialists

700+
companies

137K+
clients



The background is a solid blue color with several large, overlapping, organic shapes in a lighter shade of blue. These shapes resemble stylized waves or flowing liquid, creating a dynamic and modern aesthetic. The shapes are positioned in the upper left and right areas, framing the central text.

Mass media

Point^o

Since 2006

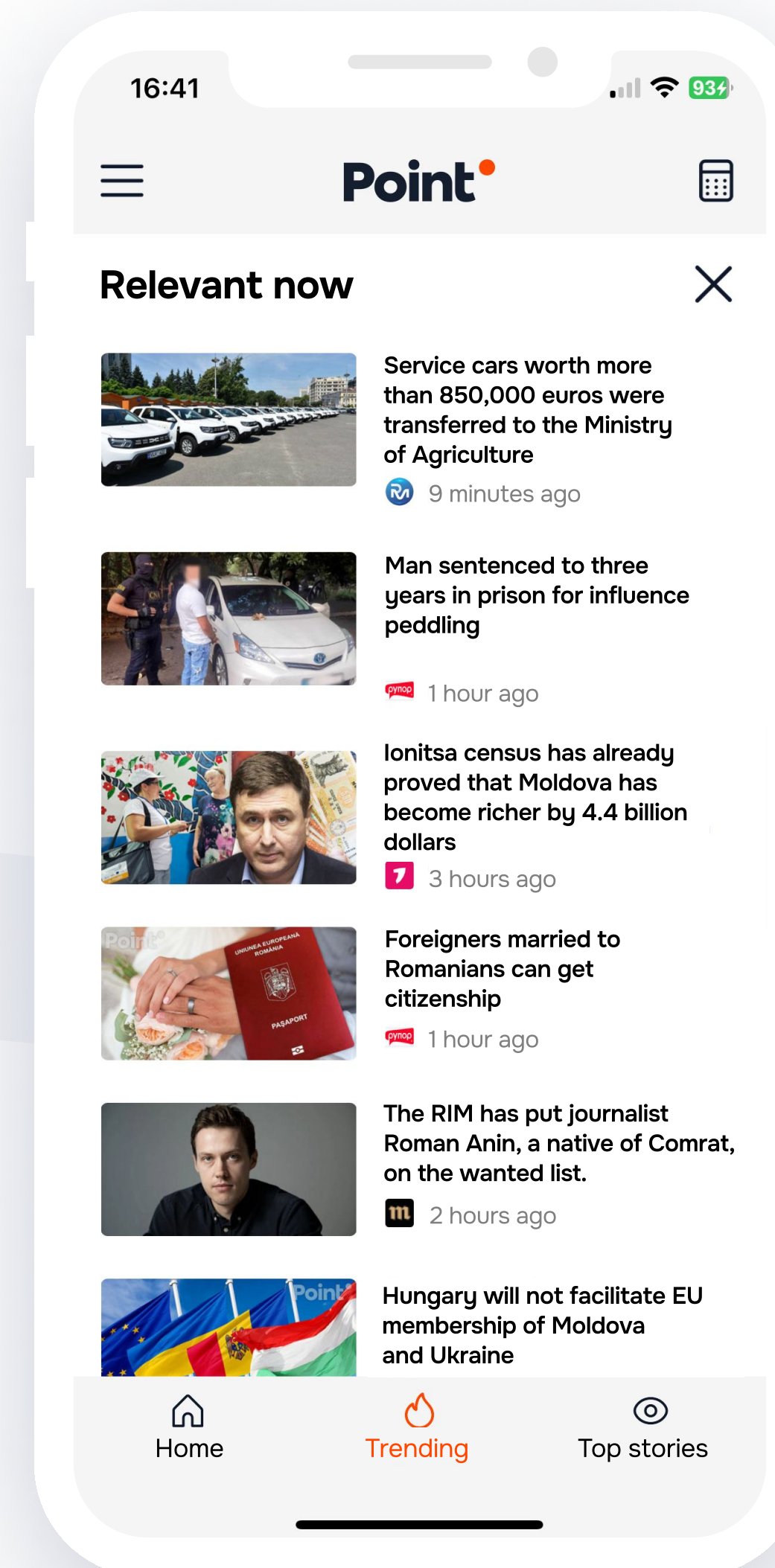
The most popular news aggregator on Moldovan internet

Point is about promptness, impartiality and reliable sources.

9M+
users per year

400M+
views per year

TOP3
most visited
Moldovan site





Since 2018

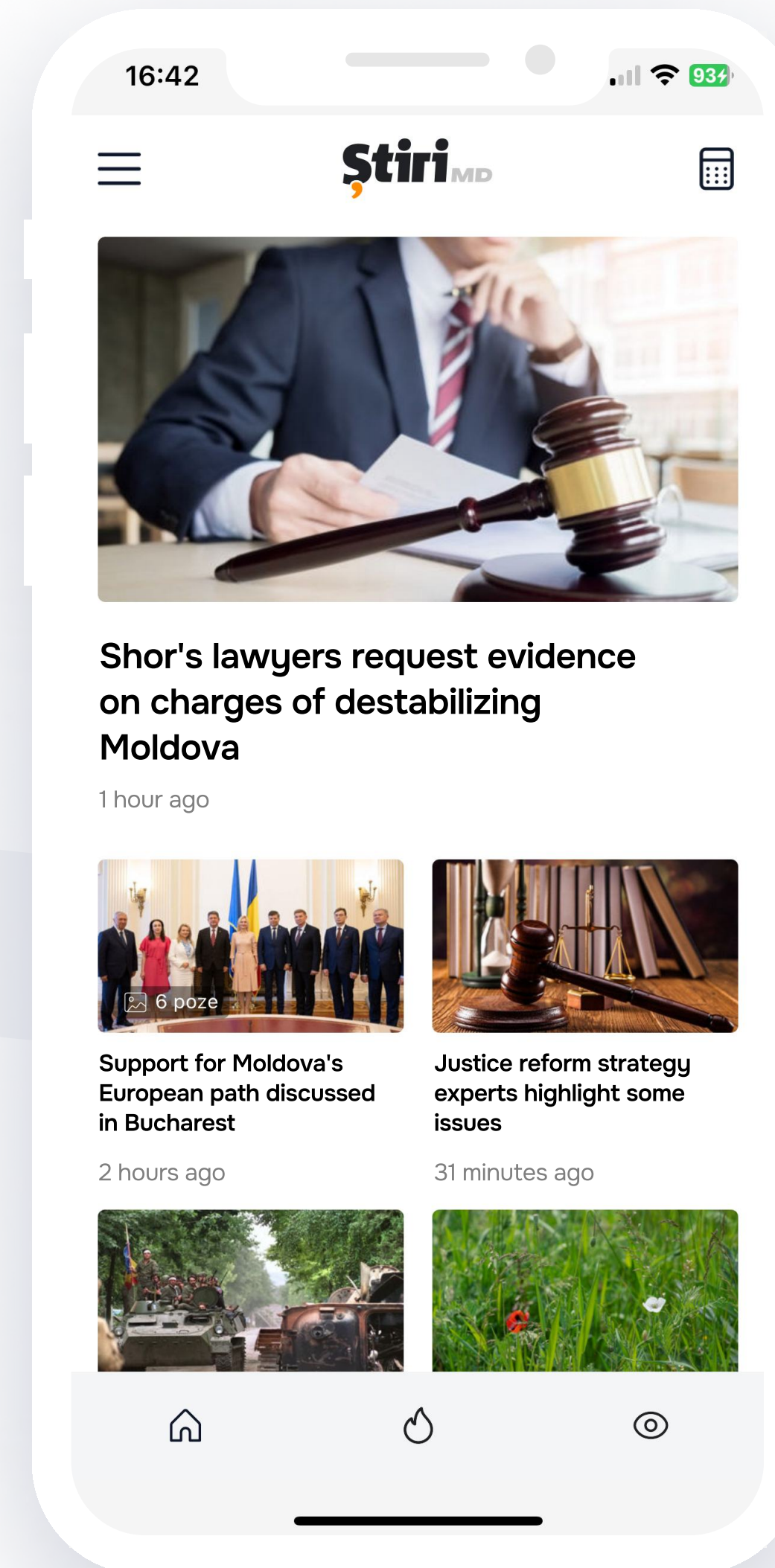
Popular news aggregator in Romanian

We show the full picture of events.

7M+
users per year

130M+
views per year

TOP5
most visited
Moldovan site





Since 2016

Independent polling website

Resource for public opinion polling.

Representative and reliable!

8

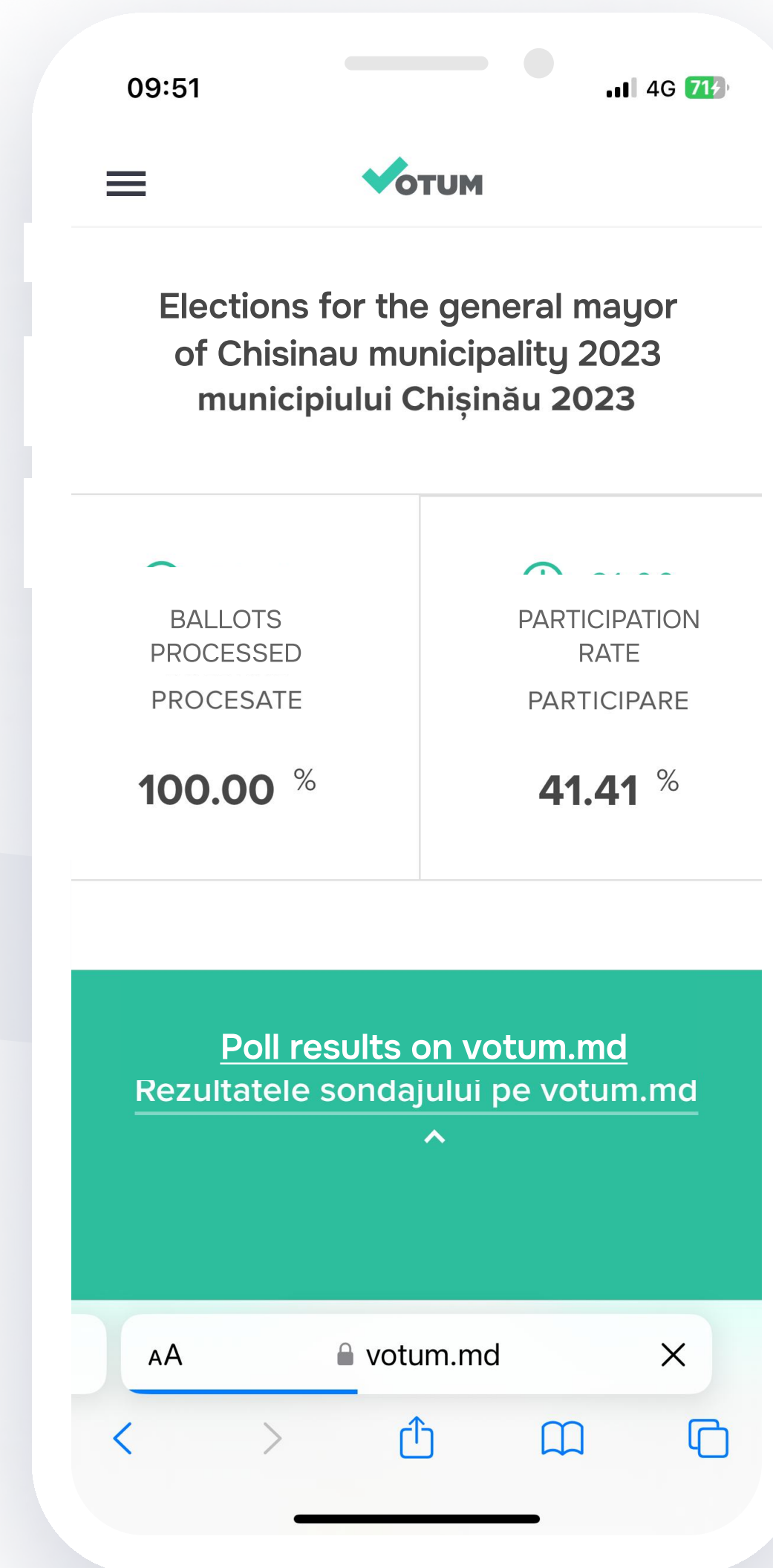
years on
the market

22

votes

90K+

participants
on the platform





Since 2007

Moldova's first video hosting service

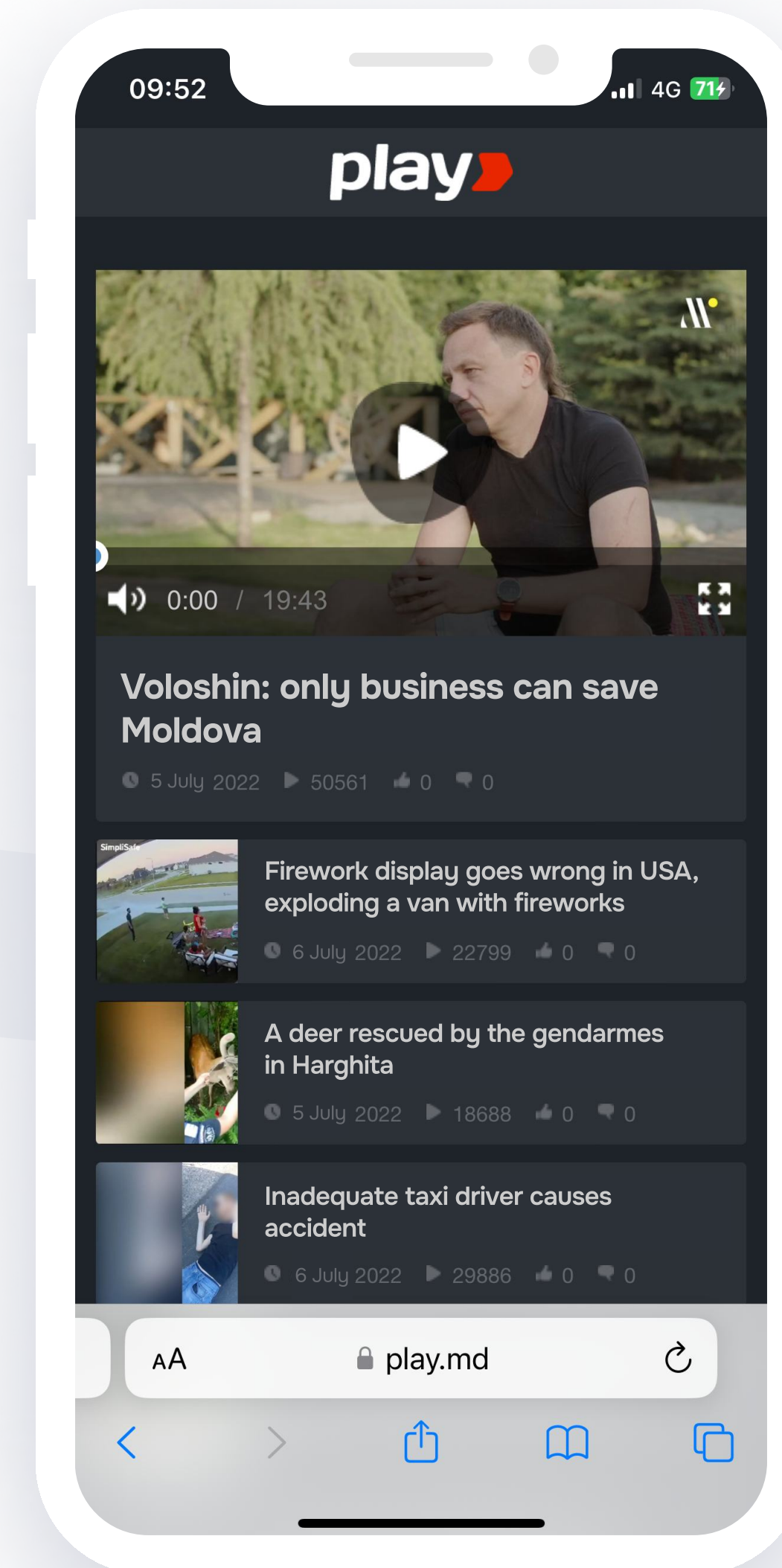
The opportunity for users to watch videos and [create their own channels.](#)

290K

videos

17

years on
the market



The background is a solid blue color with several large, overlapping, organic shapes in a lighter shade of blue. These shapes resemble stylized waves or flowing liquid, creating a sense of movement and depth. The shapes are positioned in the upper left and middle right areas of the frame.

B2G



Since 2017

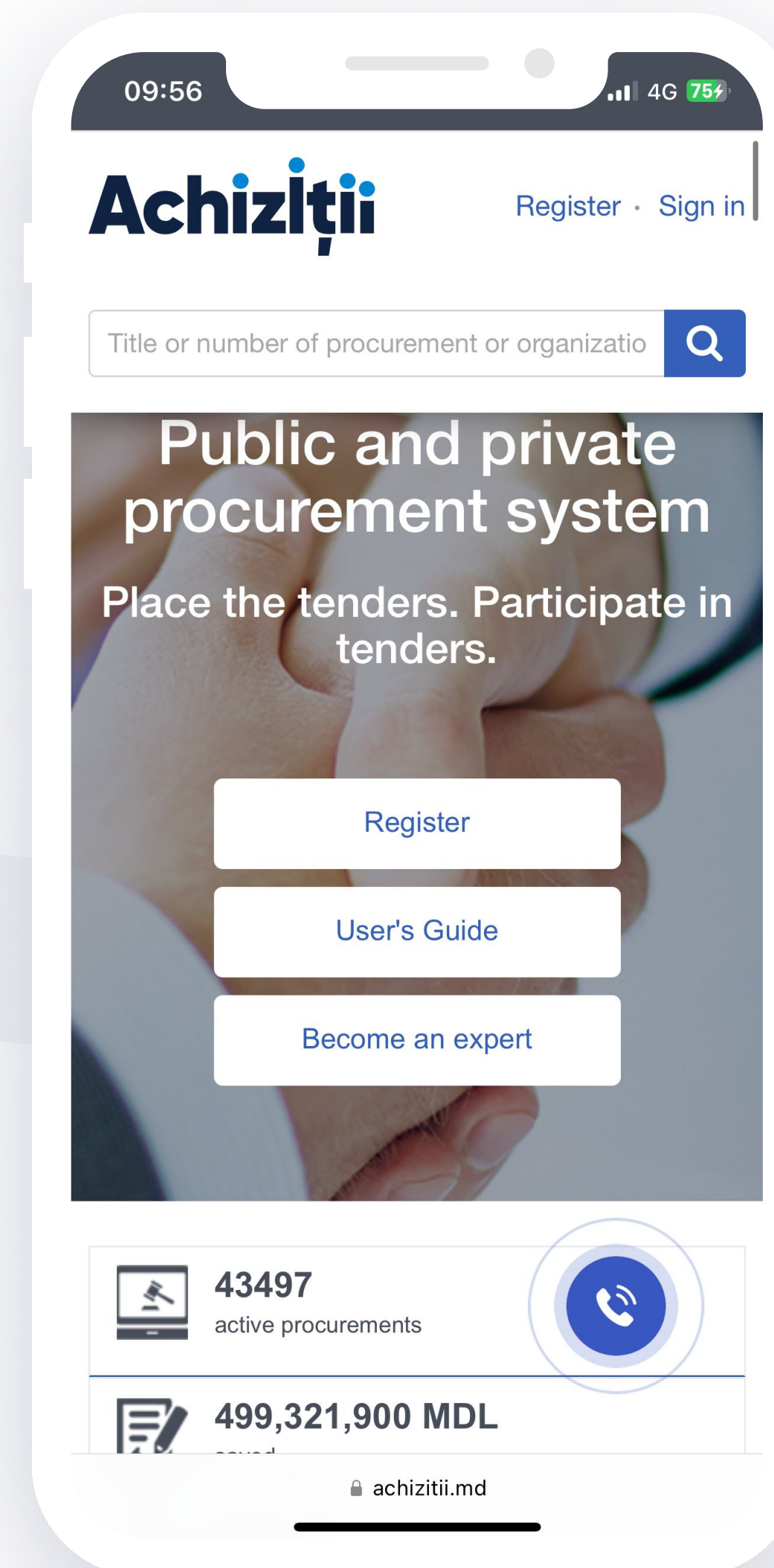
Platform for procurement optimization

Part of the MTender system, which makes public procurement more **transparent and efficient.**

70K+
tenders

500M+
money saved (mdl)

3K+
counterparties

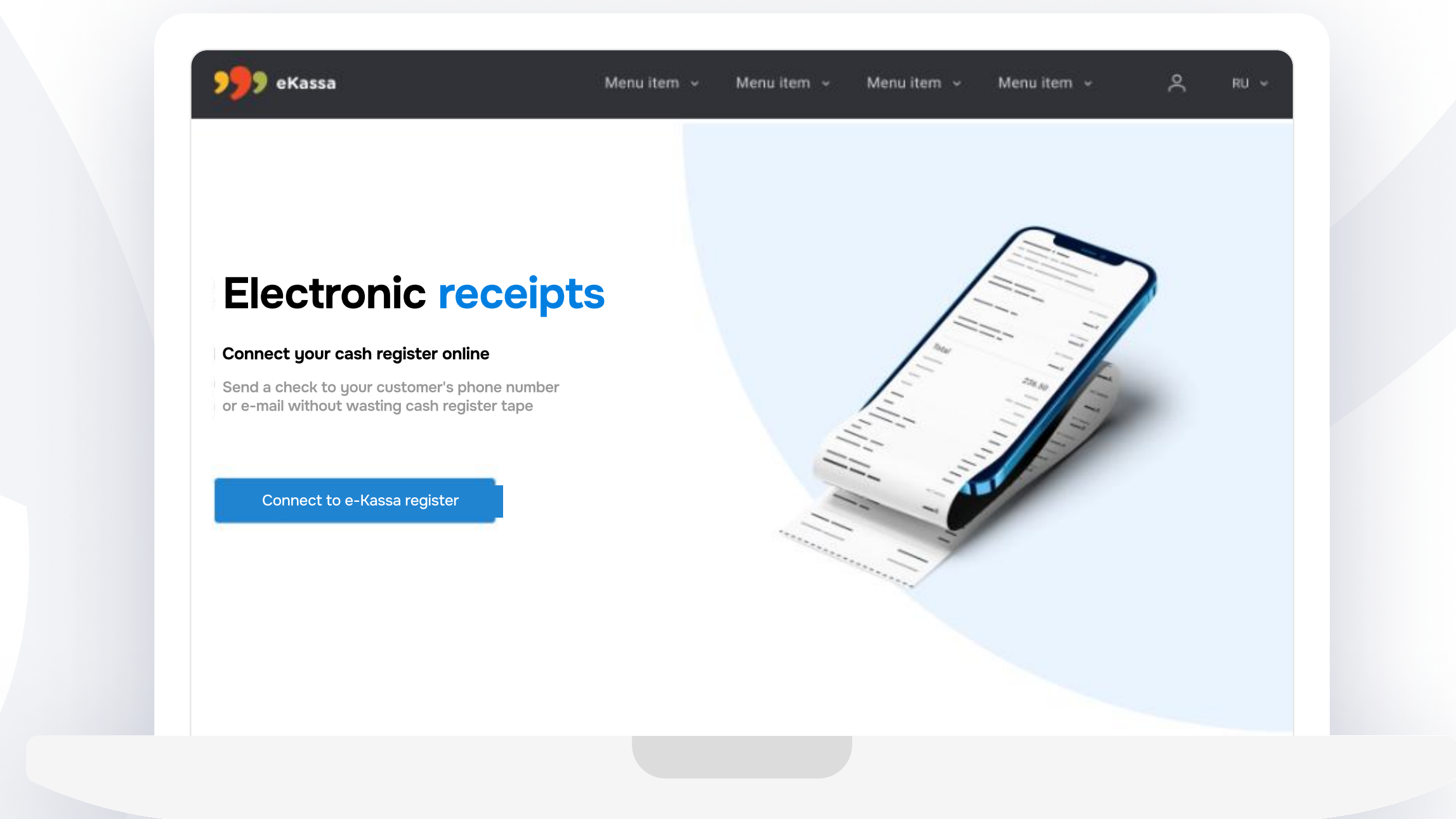


e/kassa

Since 2022

Electronic check system

Improves interaction between business, consumers and government, eliminates paperwork and provides storage of **purchase information**.





Since 2018

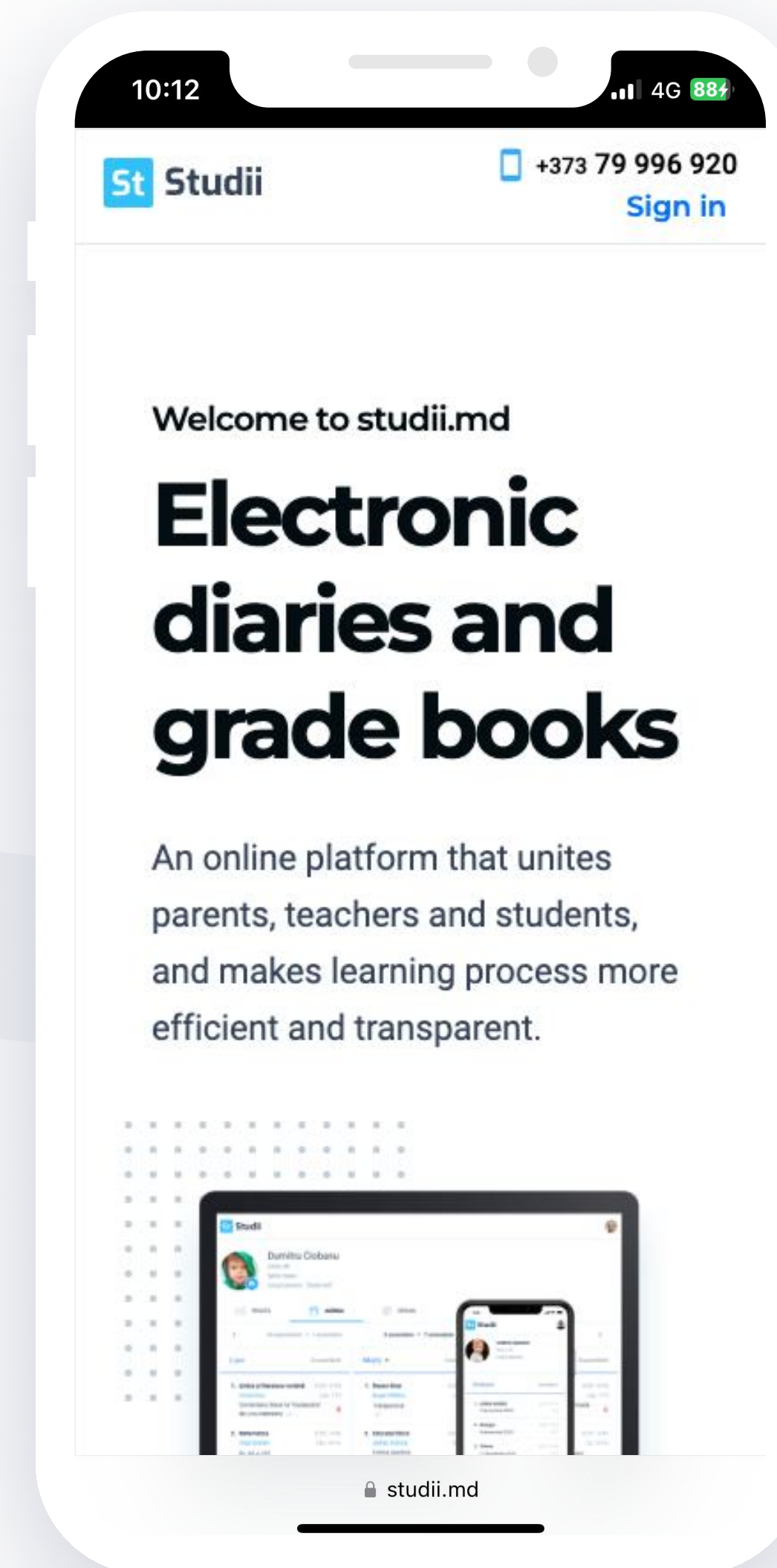
Electronic school diaries and gradebooks

The platform **brings together students**, parents and teachers. Studii.md makes the learning process more efficient and insightful.

70K+
users

40K+
students

3K+
teachers





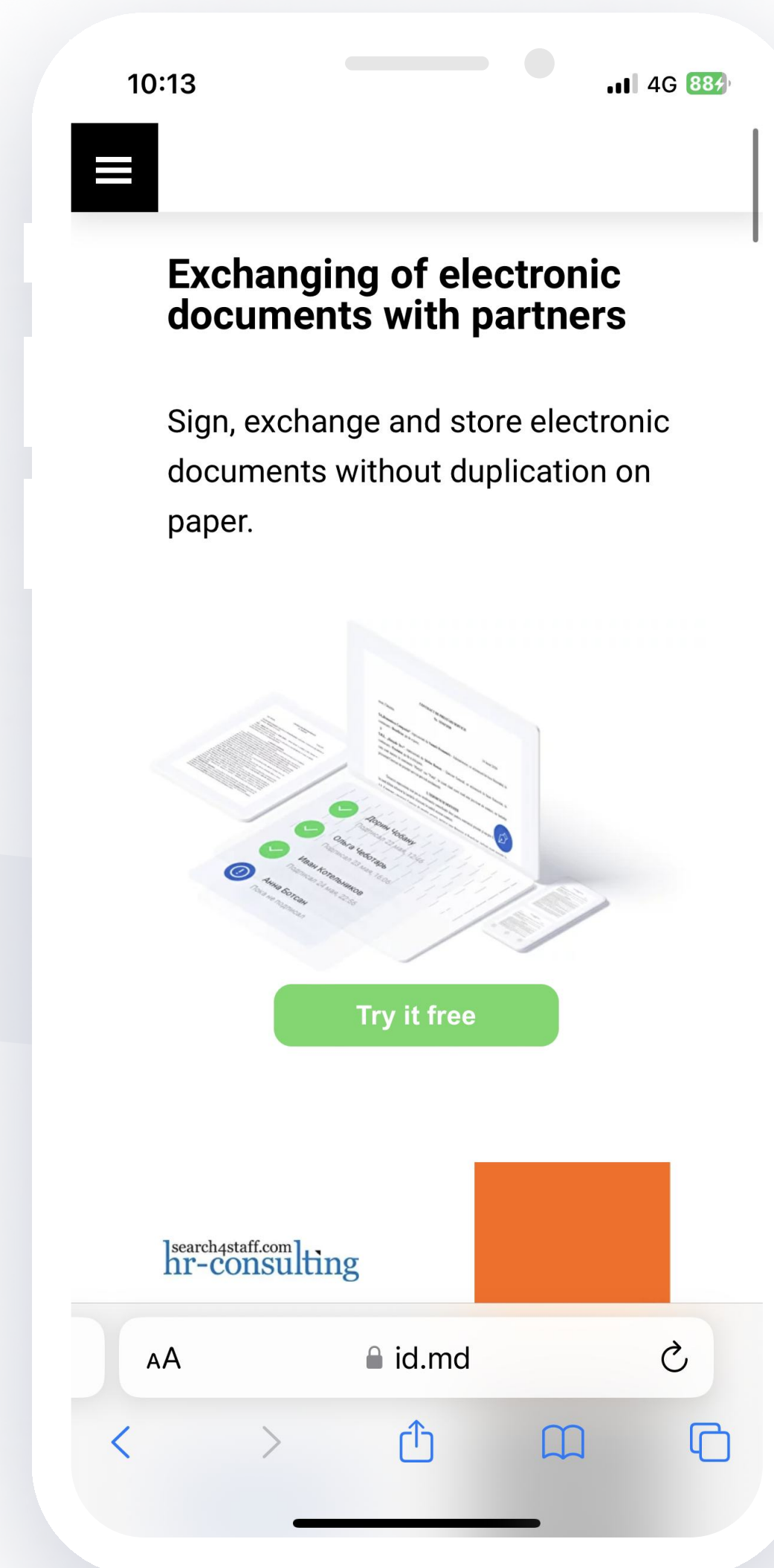
Since 2020

Electronic document exchange platform

Sign, share and store digital documents without duplicating them on paper.

15K+
signed docs

119
counterparties





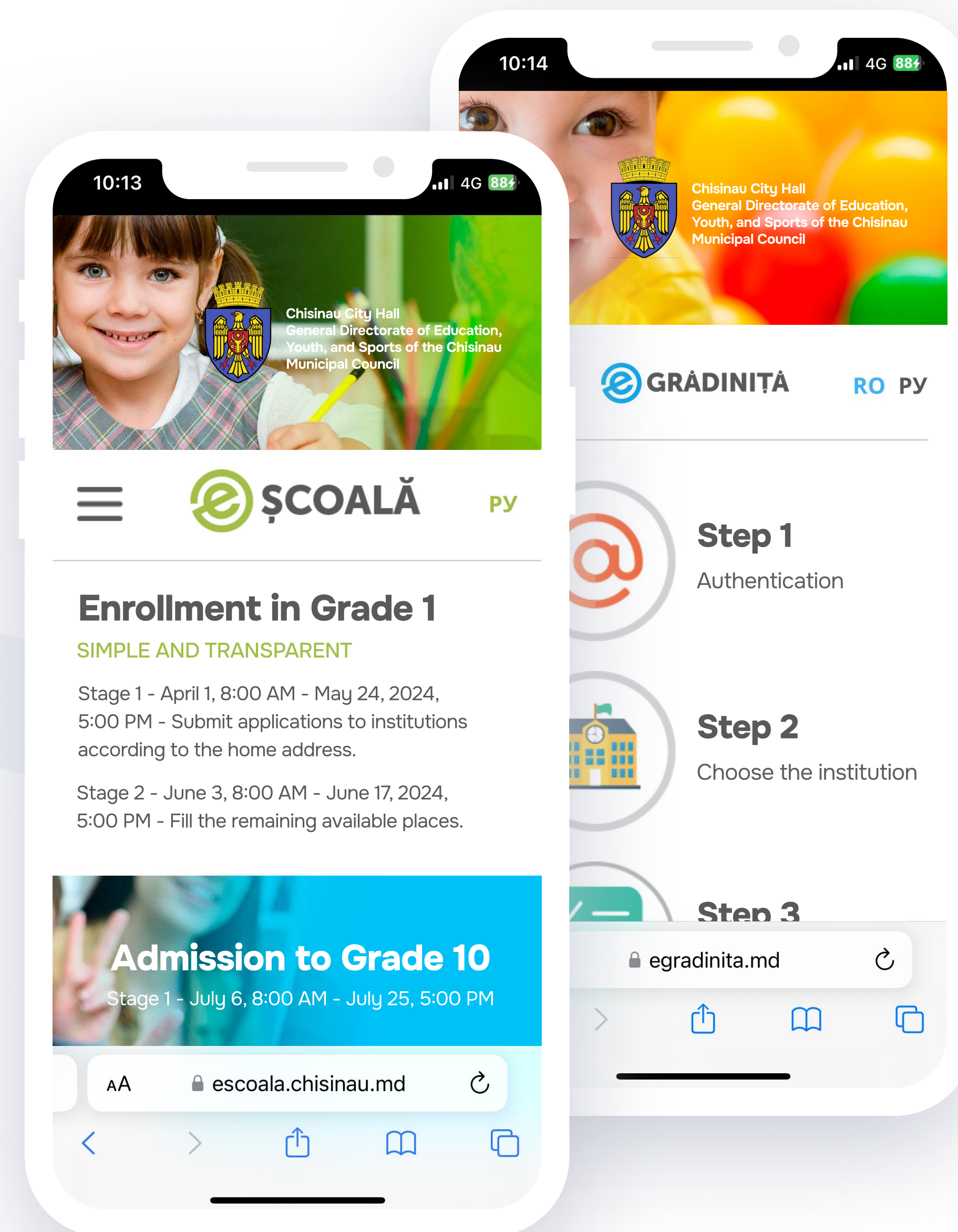
Since 2020

Online enrollment platforms for school and kindergarten

All Chisinau's schools and kindergartens on a single platform. Online enrollment is simple and transparent.

110K+
applications
for kindergarten

15K+
applications
for school



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Hardware

simpals. GARAGE

Since 2011

Innovative RnD lab

This is where discoveries are made and **new devices are born.**

The innovative devices created at Simpals Garage have carved out a niche in the international marketplace.

8

released
products

1

Red Dot
award





Since 2017

Sonr Communicator is the most compact underwater communicator in the world

A unique device that **increases the efficiency** of swimming training by 20%. The radio works based on bone conduction principle and provides real-time communication between swimmer and coach right in the water.

25

countries

5

continents





Since 2017

SONR Music Player is a compact underwater player

The device gives you a [fantastic experience](#) by filling your workouts with music, audiobooks, and education.

49
countries

7
continents





Since 2015

Lobster Weight is the world's first adjustable weight system for long dives

The Lobster Weight System [has revolutionized the world](#) of freediving and its excellence has won the Red Dot Design Award, the Oscar in industrial design.

70

countries

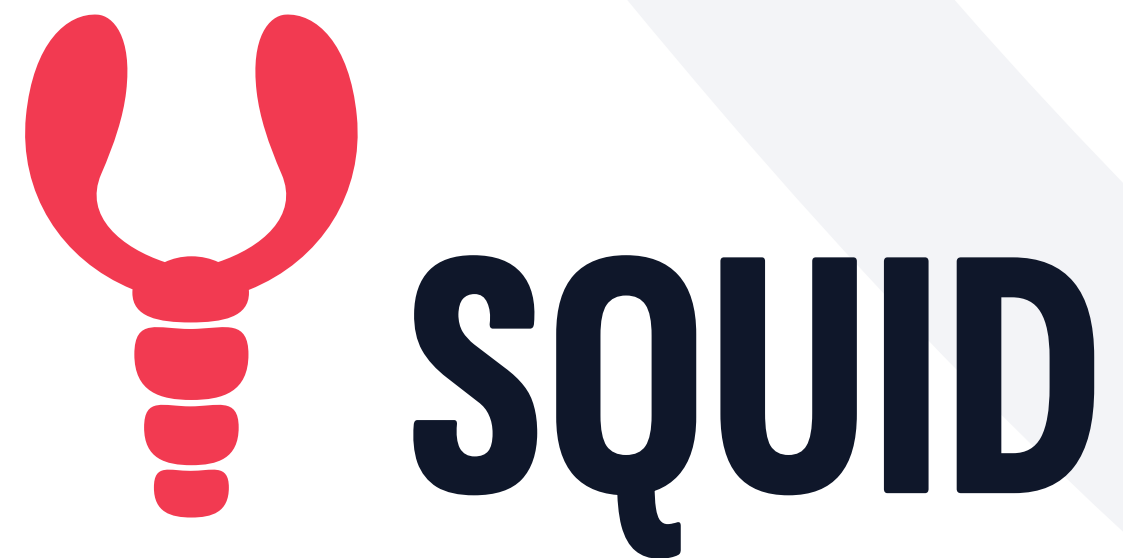
100+

records

3

Guinness
records





Since 2023

Squid Weight is an innovative adjustable neck weight system for deep diving

A single weight system designed for deeper, faster, and safer diving. [Squid helps you dive](#) in open water deeper and with maximum comfort.





NOSE CLIP

Since 2024

Nose clip for freediving

An indispensable device for [diving deep sea](#) and pool diving. The perfect design ensures complete reliability.



The background is a solid blue color with several overlapping, curved, light blue lines that create a sense of motion and depth. These lines are of varying thickness and curve around the central text.

Sport&Events



Since 2015

The most large-scale and popular running event in the country

Participants from 5 to 85 years old.

50K+

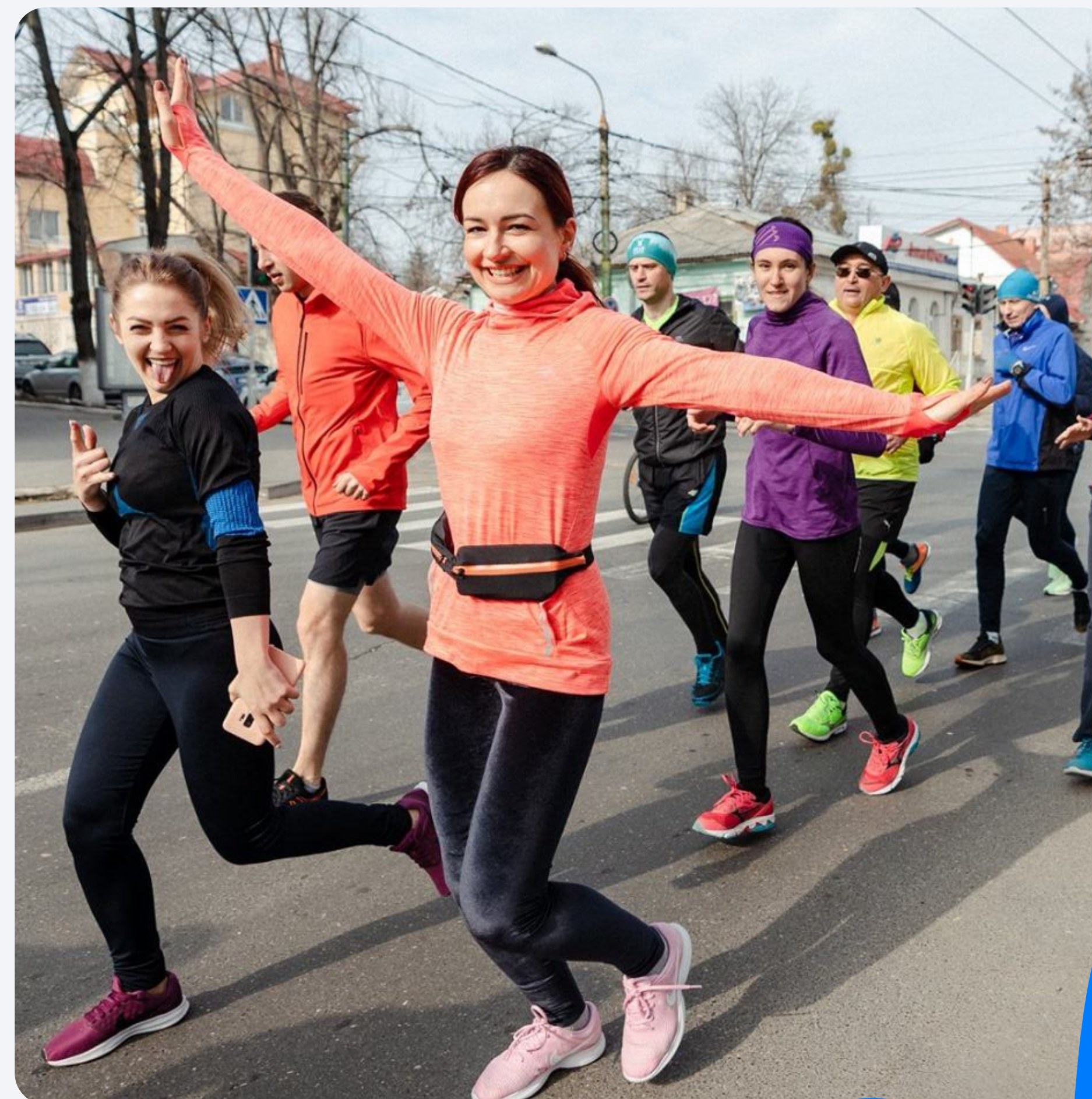
athletes

80+

countries

50K+

runners





Since 2017

International ultramarathon relay race

The Race of Heroes connects regions
and countries.

500+

km of track

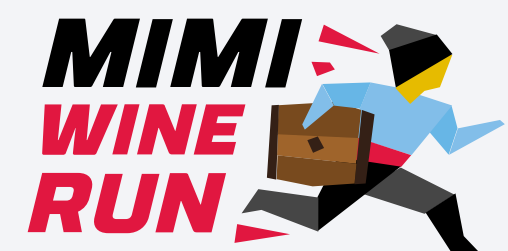
500K+

participants
on the course

50+

stages





Since 2016

Atmospheric runs at wineries

Wine Run is about:

Trail runs through vineyards;

Underground wine gallery runs.

8K+
participants

160+
kilometres

16
events





Since 2009

The main bike ride of the country

A mass bicycle ride through Chisinau. VeloHora is about celebration and great mood.

50K+ participants
100+ kilometres





Since 2018

Extreme muddy obstacle course

A unique annual adrenaline-pumping race for adults and children.

2K

participants

200+

kids

100+

teams





Since 2012

The most merry and magical run of the year

A unique Christmas run with prizes in the center of Chisinau.

7 events
events

15K+
participants



SPORTER

Since 2013

Non-governmental non-profit public organization

Sporter is about promoting activity and healthy lifestyle, [development of sports](#) in Moldova, and the most spectacular and large-scale sporting events.

30+
projects

100+
events

300K+
participants



MASTERS

Since 2024

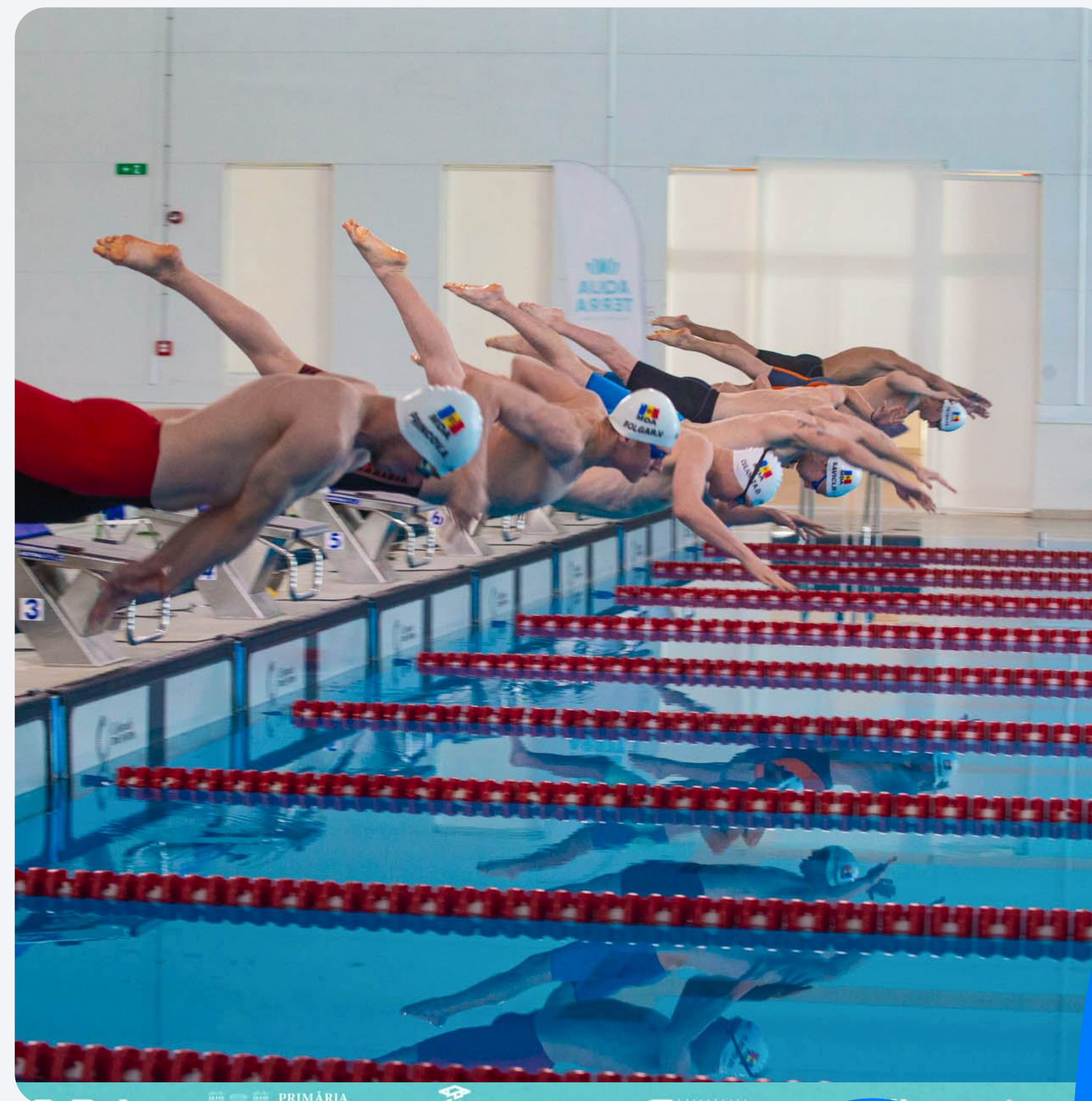
Swimming Championship

Moldovan stage of the international movement of people committed to swimming. Around 100 swimmers attending, both beginners and veterans.

2
events

10+
categories
by ages

200+
participants





**Triatlon
Moldova**

Since 2018

Official national governing body for triathlon, duathlon and aquathlon

Objectives - promotion and **development of triathlon**
in Moldova. FTRM represents Moldova in the ETU
(European Triathlon Union).

50+
events

5K+
participants



A large, stylized blue leaf graphic is positioned on the left side of the image, extending from the bottom left towards the center. The leaf has a thick, curved stem and several pointed, overlapping leaflets. The entire background is a solid blue color.

Green Energy



Since 2023

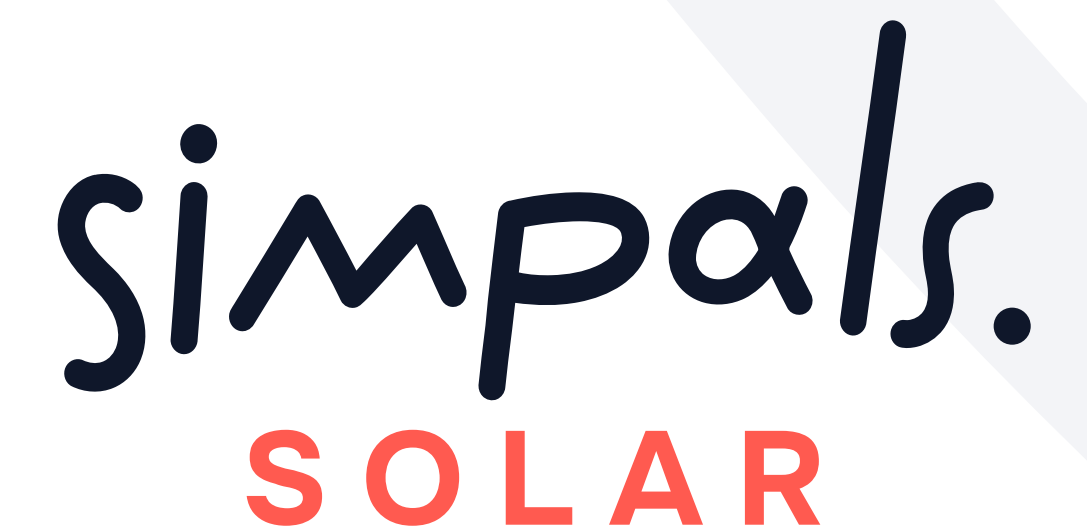
Charging stations for electric vehicles

A new direction of development, which logically fits into the company's system of priorities, based on ethics and social responsibility. We contribute to the development of “green” transportation, to make the air cleaner together.

9

charging
stations





Since 2024

Photovoltaic Parks

ESG investments in photovoltaic parks help Moldova reduce carbon footprint and increase energy security.

1.3MW

First park

5.2MW

Second park



The background is a solid blue color with several thick, light blue curved lines that sweep across the frame from the bottom left towards the top right, creating a sense of movement and depth.

Social projects

Onest

Since 2022

First Moldovan typeface

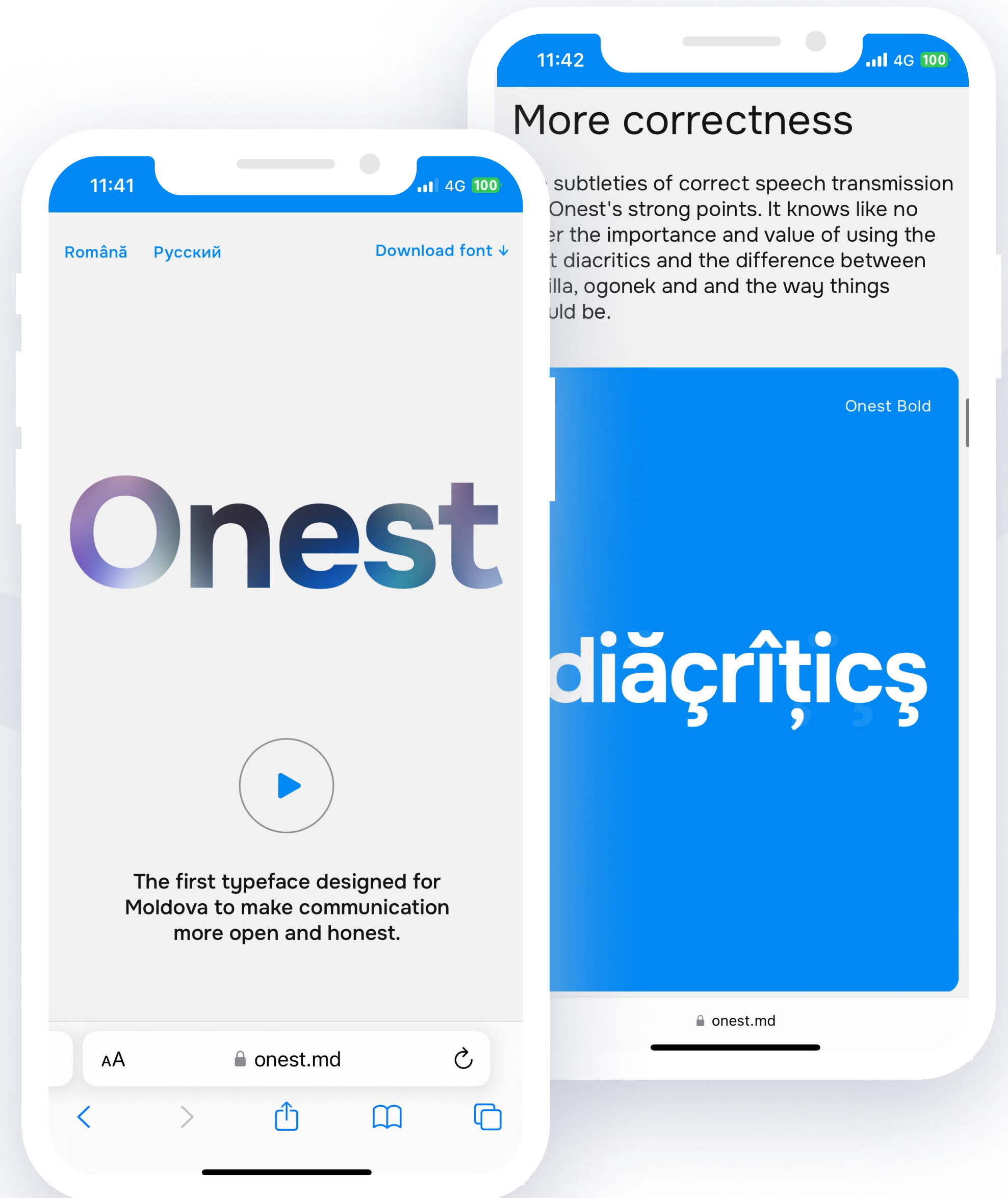
Created for honest and open communication. Recommended for Moldovan government agencies. Included in the library of the best [free typefaces by Google Fonts](#).

8M+

downloads

1

reward



100 inventors of Moldova

Since 2023

This is an educational project.
Every Thursday on Point and Știri we tell you about the achievements of our compatriots who have become outstanding inventors and pioneers. Follow the publications and you will see that we have someone to look up to.

44 articles
300K+ views





Since 2006

The most detailed map of Moldova

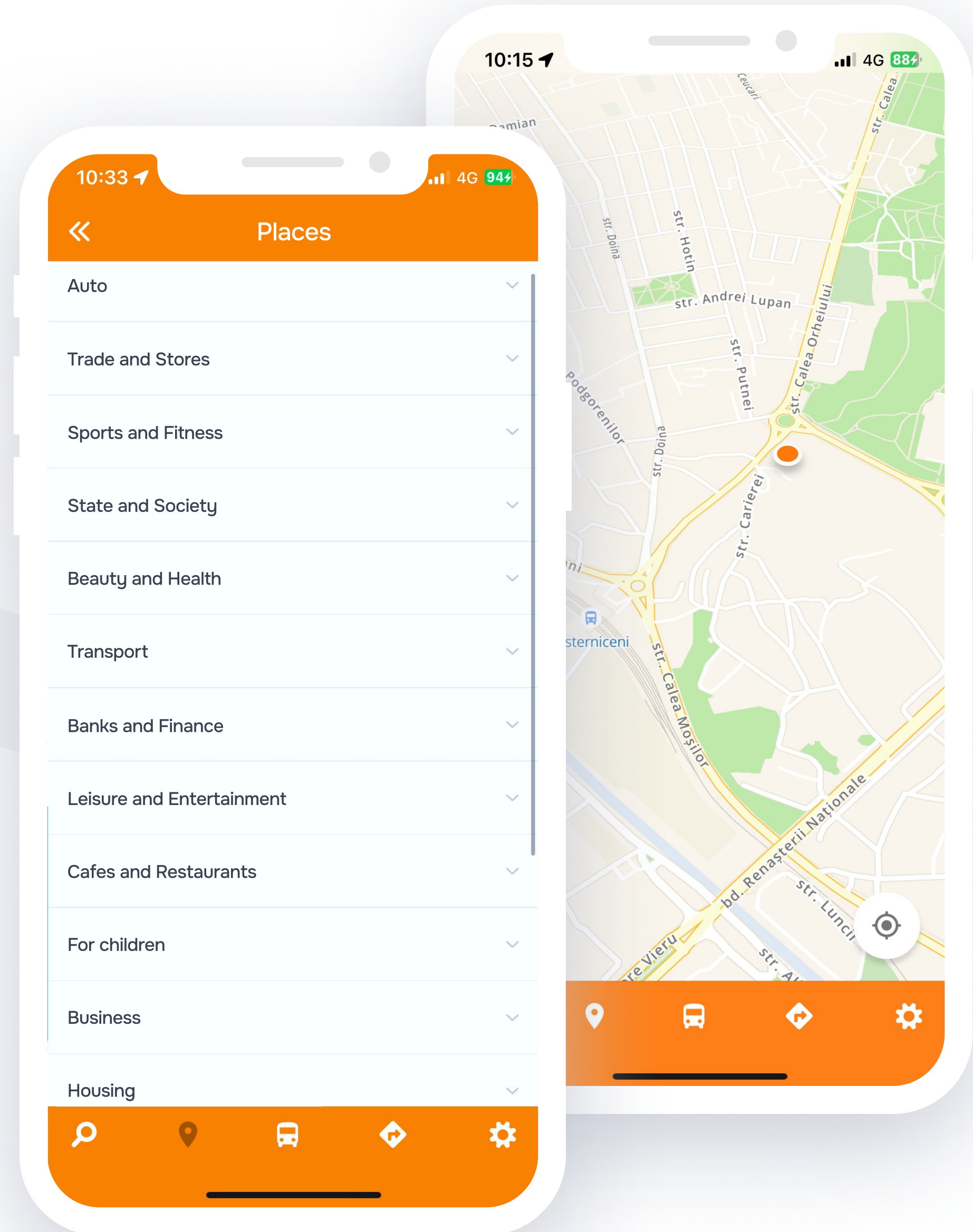
Convenient navigation by localities, streets and names, public transportation routes, possibility to use in 3D.

21

3D Buildings

18

years on the market





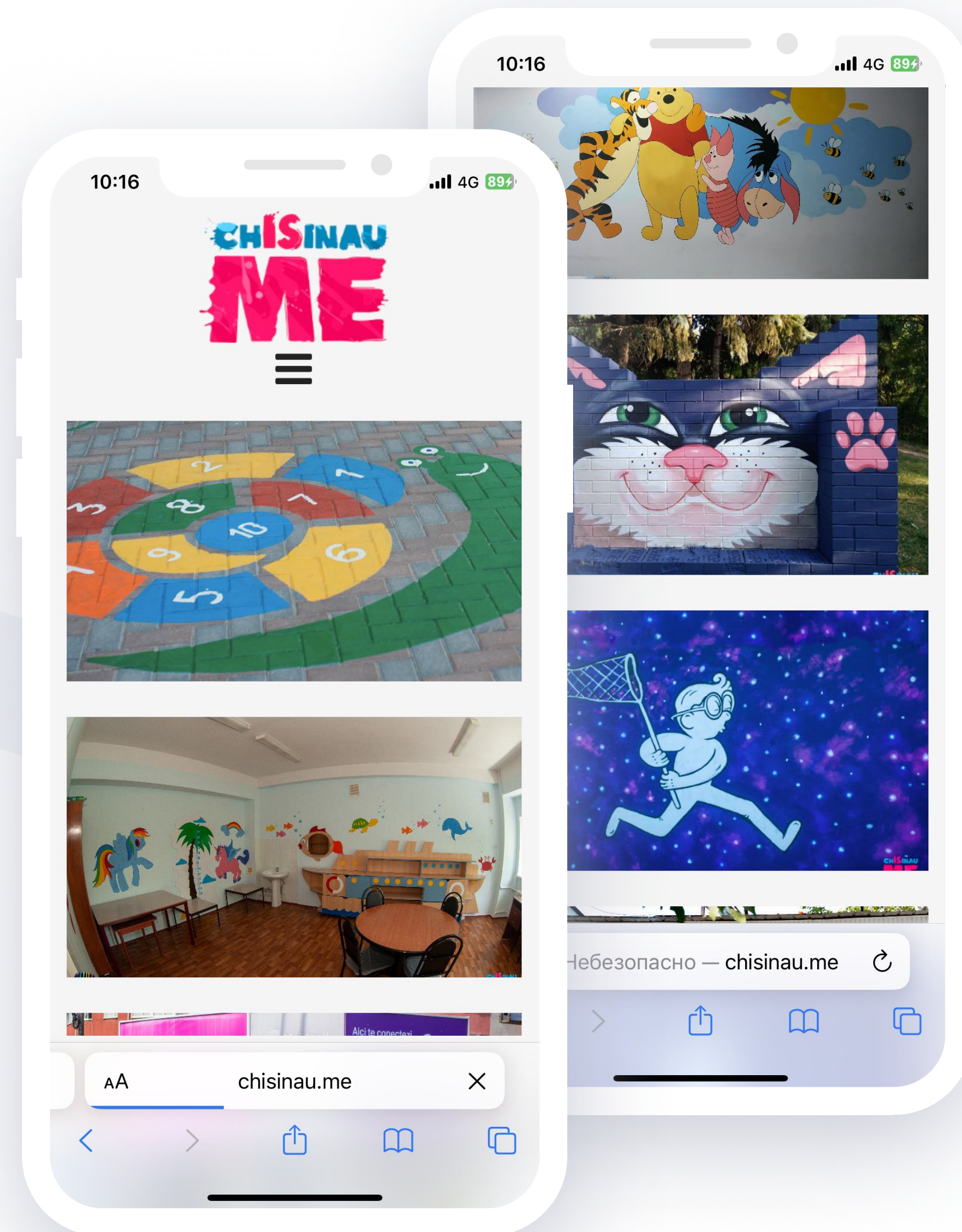
Since 2016

A non-profit art project and our gift to Chisinau

We turn unsightly objects into **unique art objects** and make the capital of Moldova more vibrant and colorful.

90+
art objects

5
participants





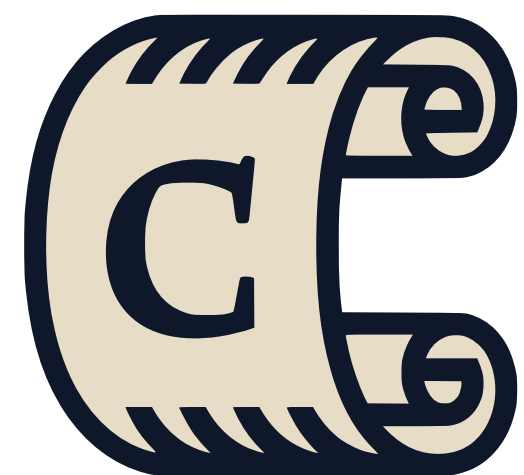
Since 2017

Eco-project making Chisinau a “green” capital city

We gather people and give trees to the city.

2K **200+**
sold trees planted trees





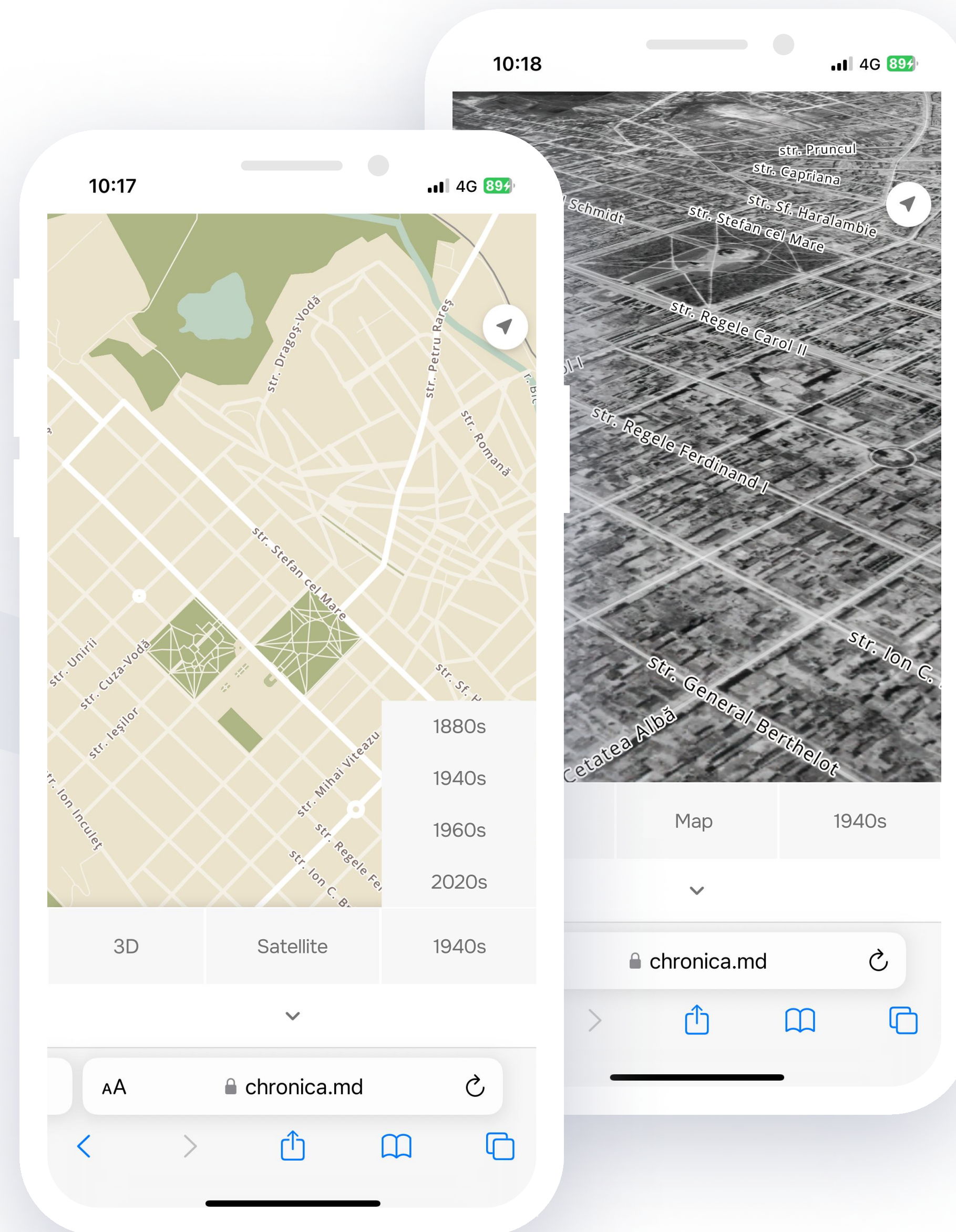
Since 2021

Historical map of Chisinau

An [online map](#) that allows you to get into
Chisinau of the 1880s, 1940s, 1960s and 2020s.

100+
years of history

16
3D buildings





Since 2001

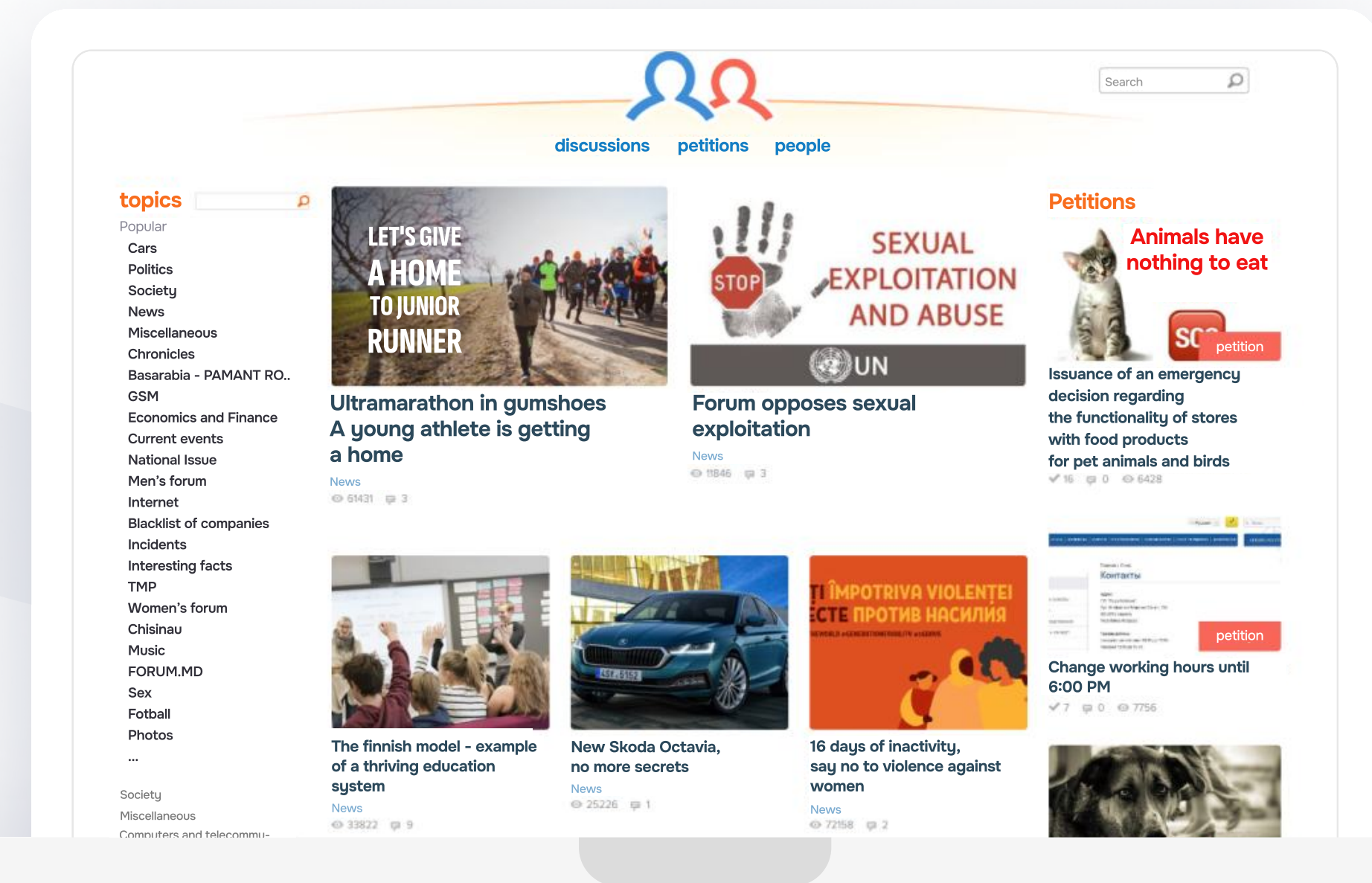
Forum.md is an online forum and the first social network of Moldova

Created long before WhatsApp, Twitter or Facebook.

A forum for communication and for help in organizing various social and charity projects.

7M+
discussions

1K+
themes



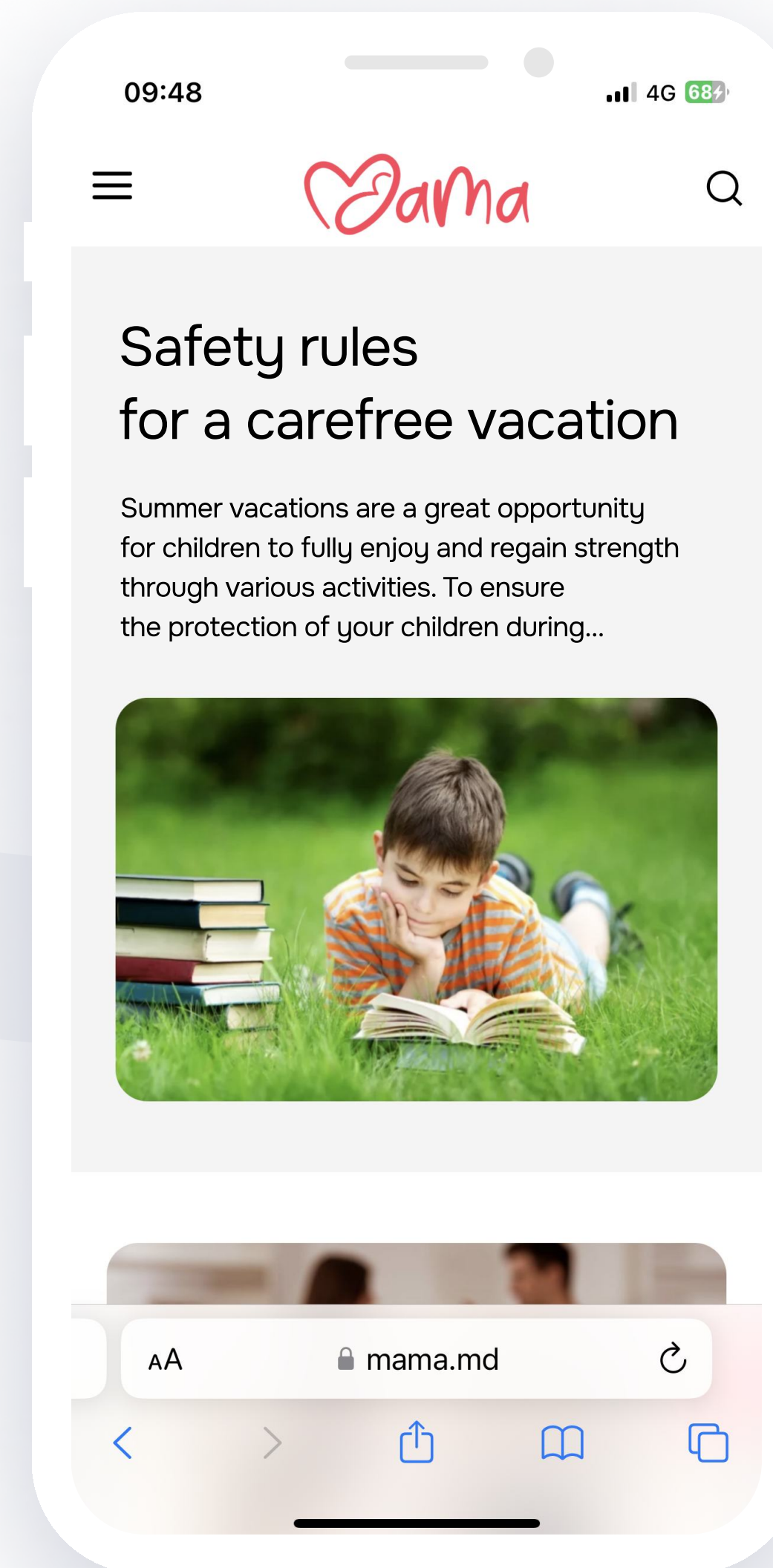


Since 2007

Moldova's first women's forum

Users can share tips and get professional
advice here.

70K+
registered users



The background is a solid blue color with several large, overlapping, organic shapes in a lighter shade of blue. These shapes resemble stylized leaves or flowing ribbons, creating a sense of movement and depth. The word "Animation" is centered in the middle of the image.

Animation



Since 2009

The largest computer graphics and animation studio in Moldova

Commercials and animation films, including the first VR animation film in Eastern Europe, Aripi.

70 awards from the world's leading animation festivals, including Anifest, ANIMA, FIFES, NEVADA International Film Festival.



GYPSY & DEATH

Since 2009

The atmosphere of the cartoon is of the Christmas holidays. One Gypsy meets Death late in the evening. But this meeting has an unpredictable ending for the Gypsy, let alone the Death.

5M+

views on Youtube



SANTA & DEATH

Since 2009

Everyone loves gifts. Especially at Christmas.
The action takes place during the winter holidays.
What shall we get from Santa this time? Death is
also waiting for a present!

6M+

views on Youtube



Dji Death Fails

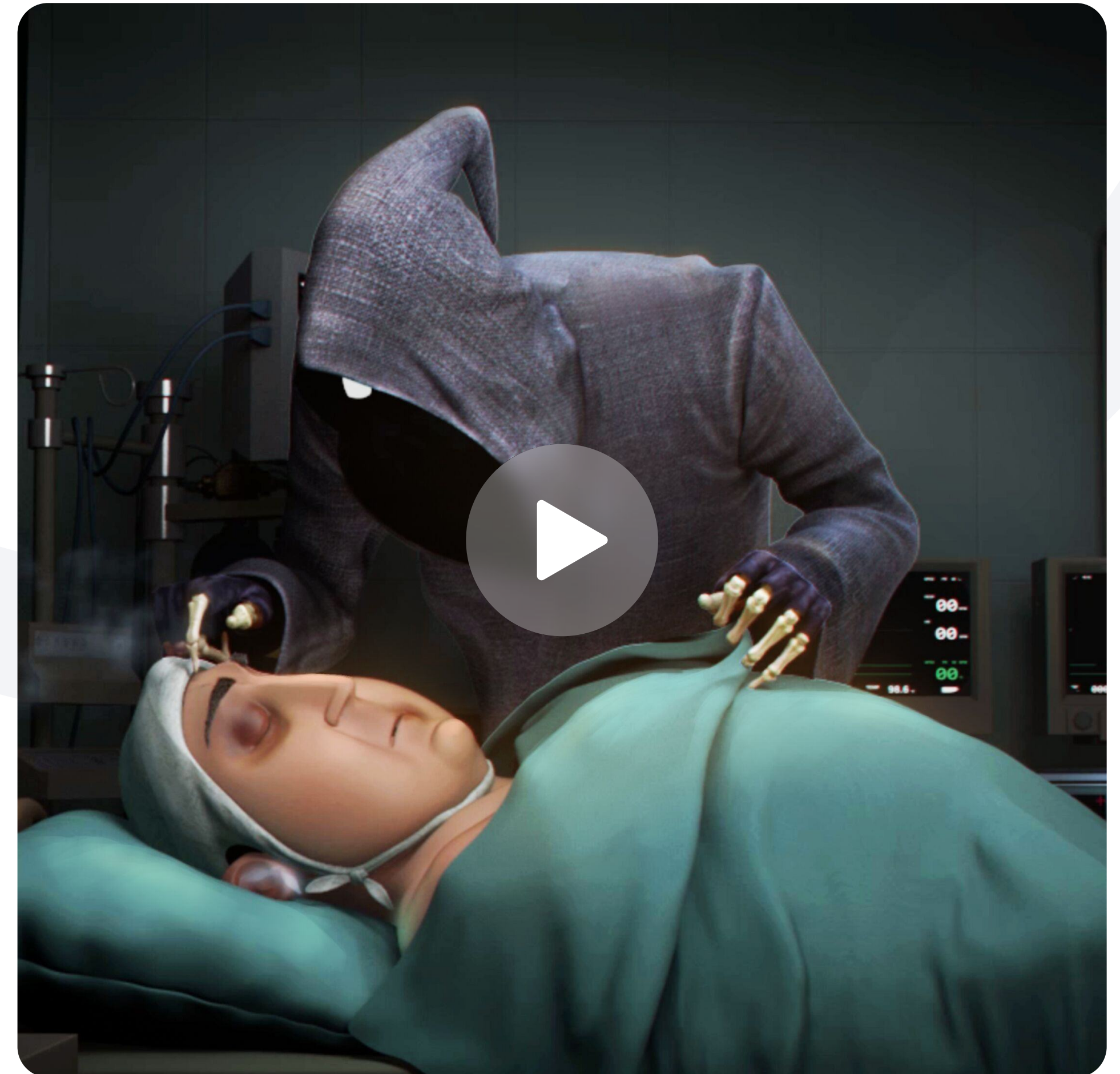
Since 2012

The Dark Knight looks different. No, he is not warm and fluffy. He was terribly unlucky. All he needs to do is take the soul of a dying man.

But something or someone is constantly bothering him. Will he be able to do his job?

25M+

views on Youtube



Dji Death Sails

Since 2014

Dji is the death that fails and can't complete his job. This time, he has to meet the pirate, who is the only survivor on a raft in the open sea.

The situation seems to be perfect, nothing should stand in Dji's way, but suddenly, the events take a completely different turn.

19M+
views on Youtube



ARIP!

Since 2019

The first virtual reality animation movie in Moldova

The fully immersive movie was produced by Simpals Studio in 2019. Included in the top of the best cartoons for virtual reality according to [VR Awards](#). A unique project for Eastern Europe.

90K+

views on Youtube



The background is a solid blue color with several thick, curved, light blue lines that sweep across the frame from the top left towards the bottom right, creating a sense of motion and depth.

Work, learn and enjoy,
discovering new worlds



simpals®