

The image features a solid blue background with a large, stylized, light blue 'S' shape that curves from the top left towards the bottom right. In the center of the 'S', the word 'simpals' is written in a white, cursive, lowercase font. A registered trademark symbol (®) is located at the end of the word.

simpals®

Simpals **in figures**

23

years on the market

24

projects

245

employees

2

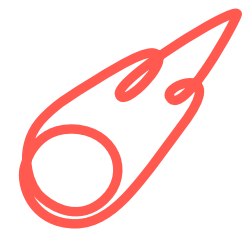
monkeys

Our mission

We are driven by a simple and almost innocent curiosity “What if...?” It opens before us the doors of new worlds full of possibilities, at the same time inspiring thousands of other people to go on their own expeditions. Because the sky is the limit.

Therefore, our task is to open up new worlds, inspiring by example.

Our values



Speed

We act fast, we improve continuously



Flexibility

Flexible in action, steadfast in mission



Honesty

Honest in words, transparent in deeds



Audacity

We rewrite the rules, make the impossible happen



Growth

We grow people and advance technologies



Collaboration

We unite forces, amplify impact

What we like to do

E-commerce

Mass Media

B2G

Hardware

Sport&Events

Green Energy

Social Projects

Animation

Simpals Ecosystem

E-commerce



AFISHA

Profi

joblist

Mass media

Point

Știri

OTUM

play

B2G

Achiziții

e/kassa

Studii



GRĂDINIȚĂ

ȘCOALĂ

Hardware

Simpals GARAGE

SONR

SONR MUSIC



SQUID

Sport&Events



SPORTER

MASTERS

Triathlon Moldova

Green Energy



Simpals SOLAR

Social projects

Onest

Dama



VERDE.MD

CHISINAU ME

map.

100 inventors of Moldova



Animation

Dji Death Sails

Dji Death Falls

GYPER DEATH

SANTIK DEATH

ARIPI

The background is a solid blue color with several overlapping, curved, light blue shapes that create a sense of depth and movement. These shapes are reminiscent of stylized leaves or petals, arranged in a fan-like pattern that curves from the top left towards the bottom right.

E-commerce



Since 2001

999.md – the most popular classifieds site

999.md is in the Top 5 champions of Moldovan internet. It helps to sell and buy, and supports the growth of local businesses.

3M+

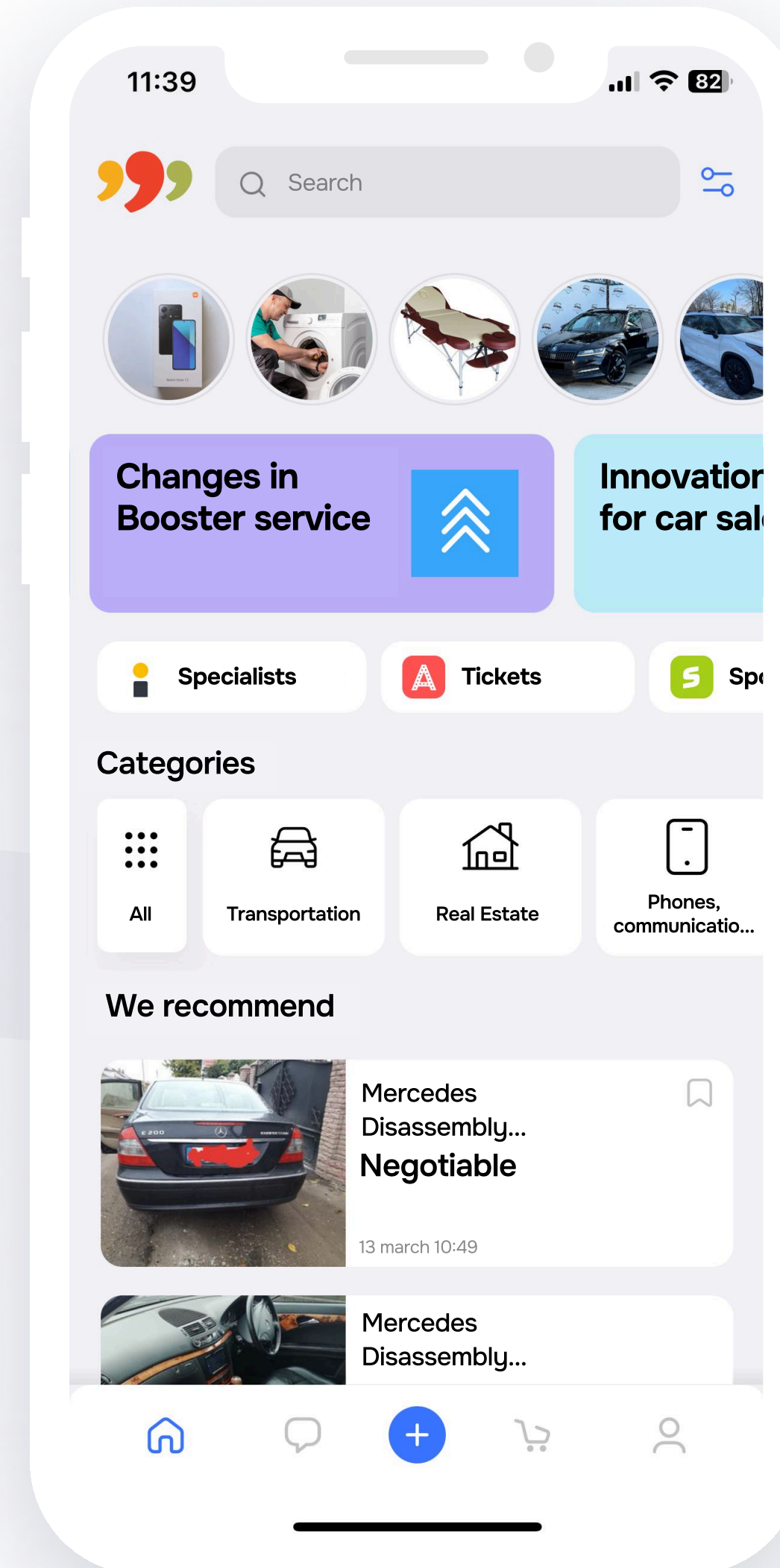
unique users

310M

page views

500K+

ads per month





Since 2014

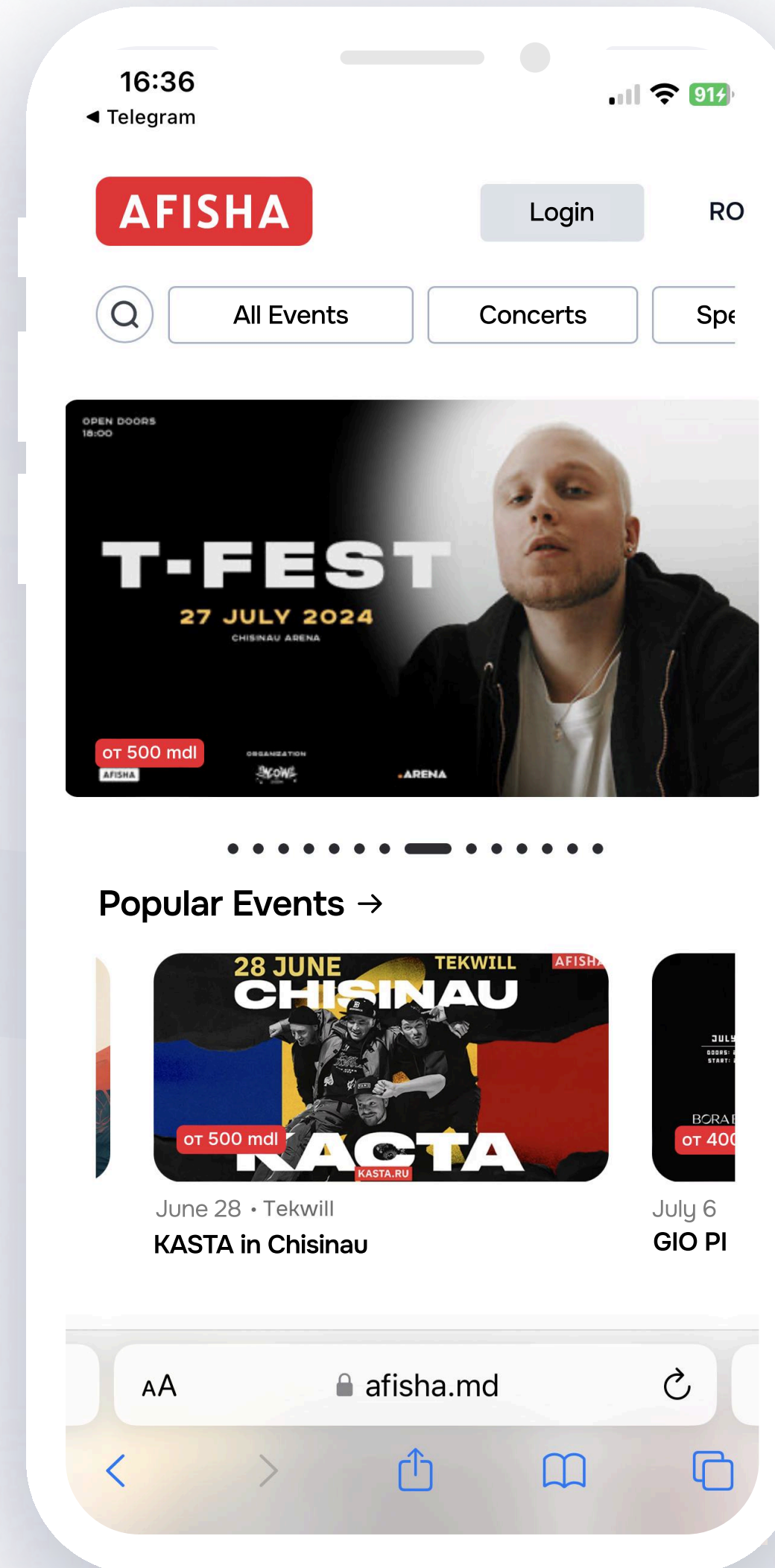
Online ticketing service

Afisha.md is a guide in [the world of entertainment](#).
Concerts, exhibitions, parties, open lectures, festivals.

37%
market size

12K+
events

300K+
tickets sold



FOSFOR

Electronic Music Festival

Since 2016

An exciting sonic journey with world-renowned and local artists in a mystical and innovative atmosphere.

Organized by

AFISHA

6

events

72

artists

38K+

tickets sold





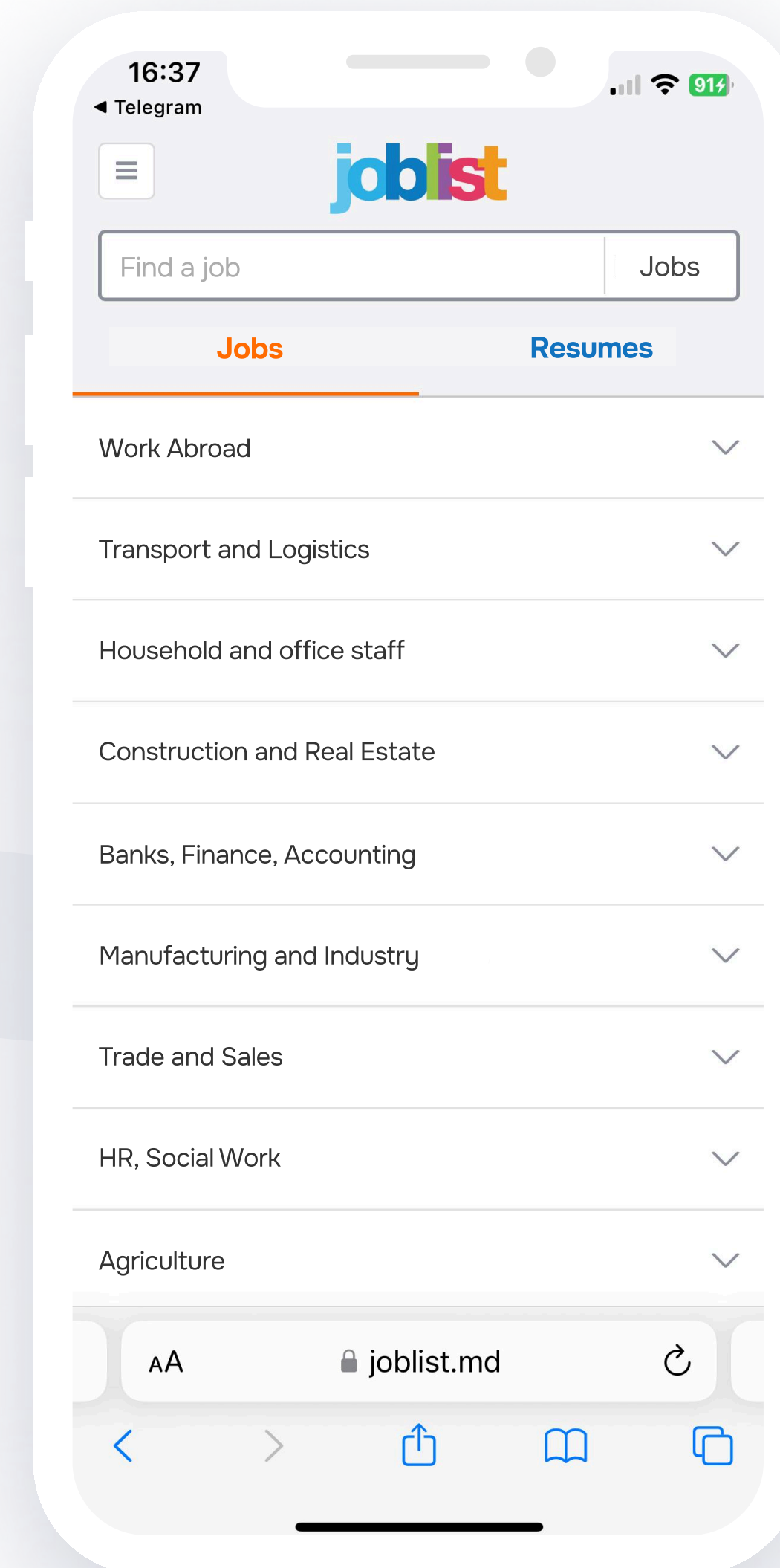
Since 2001

Online job and employee search service

35K+
employers

10K+
job openings

17K+
resumes



Profi

Since 2017

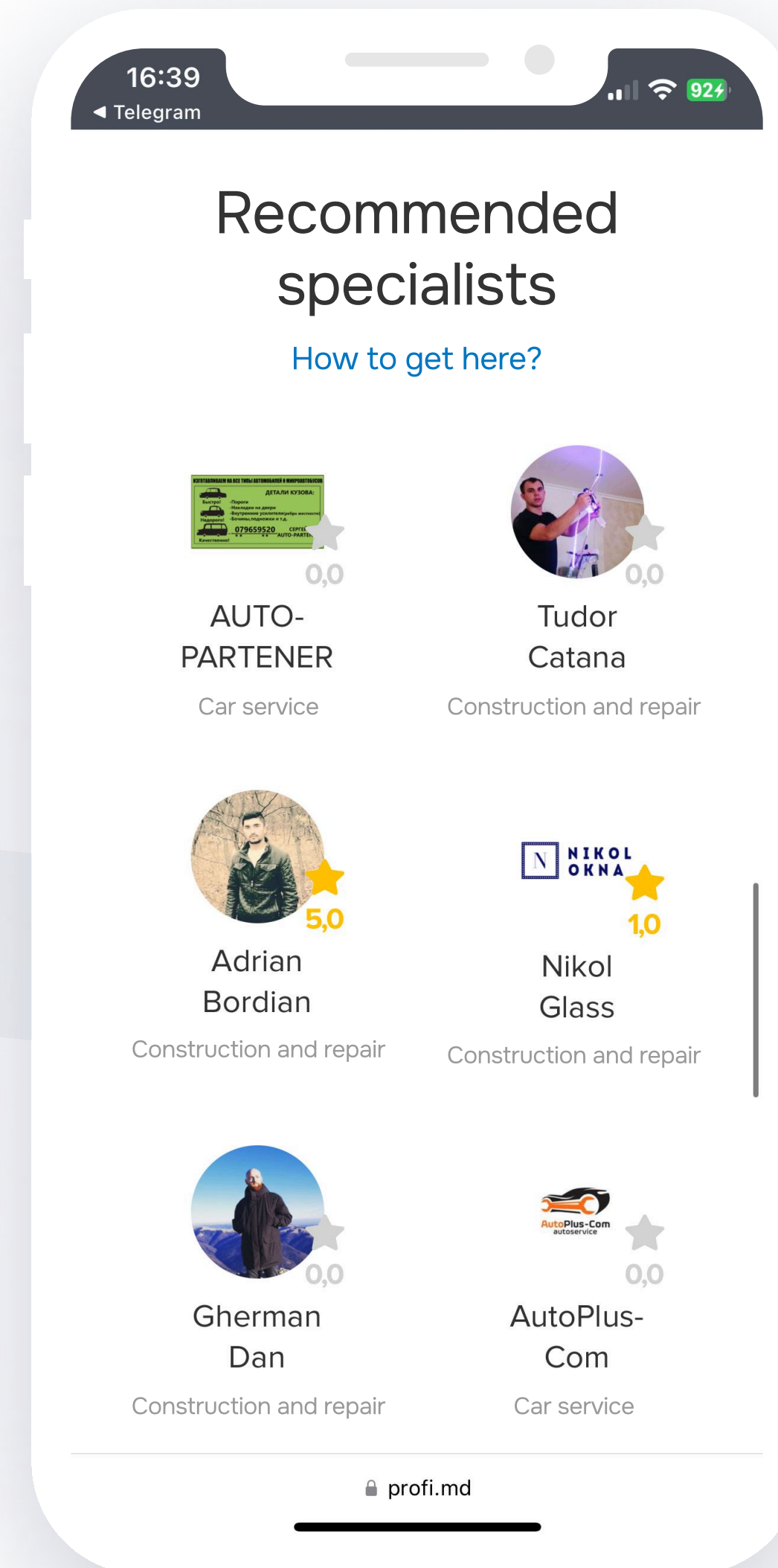
A service for the selection of verified specialists and companies

Here you can find any expert and immediately find out [how clients evaluate](#) them.

2K
specialists

700+
companies

137K+
clients





Mass media

Point^o

Since 2006

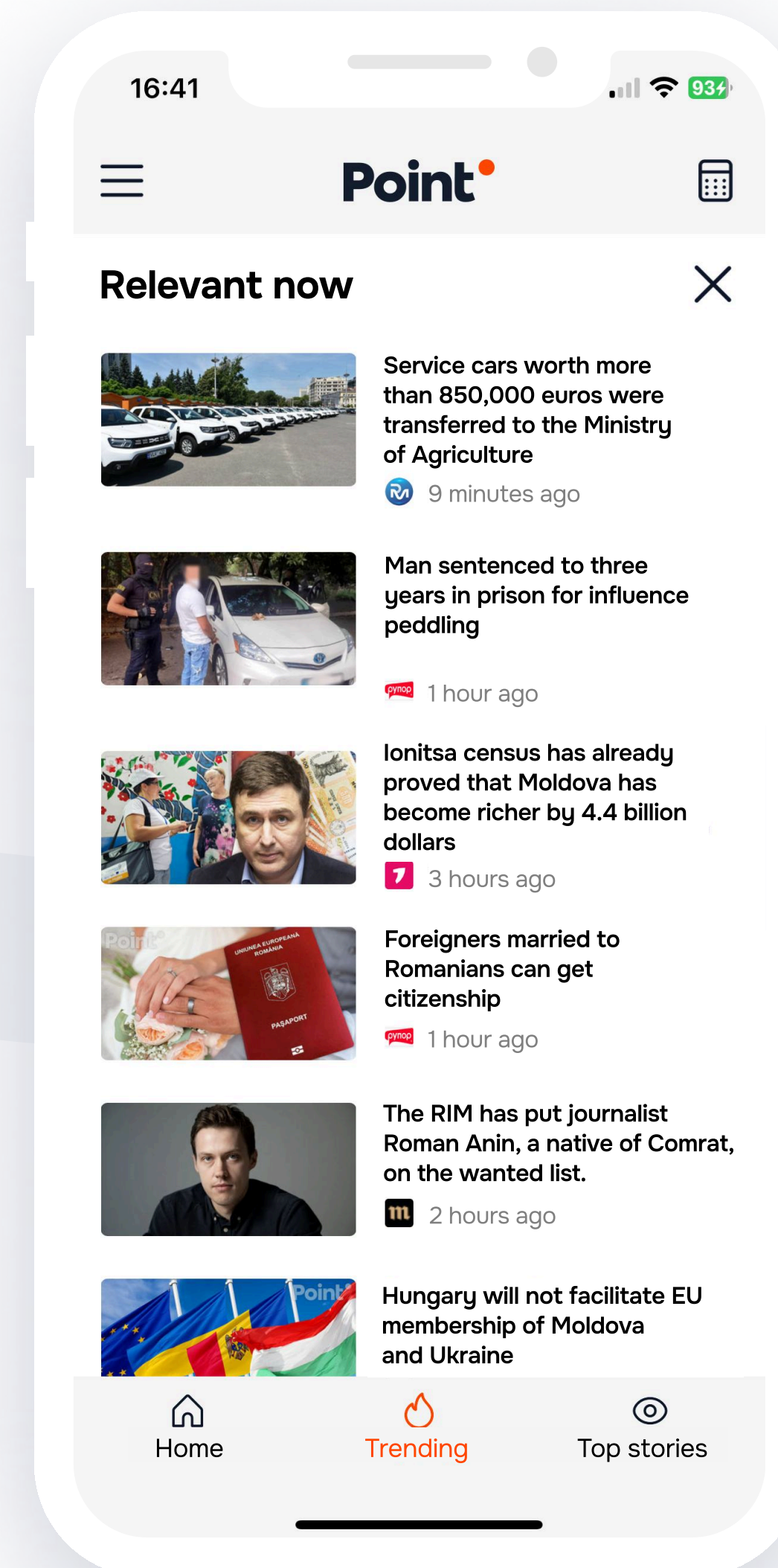
The most popular news aggregator on Moldovan internet

Point is about promptness, impartiality and reliable sources.

9M+
users per year

400M+
views per year

TOP3
most visited
Moldovan site





Since 2018

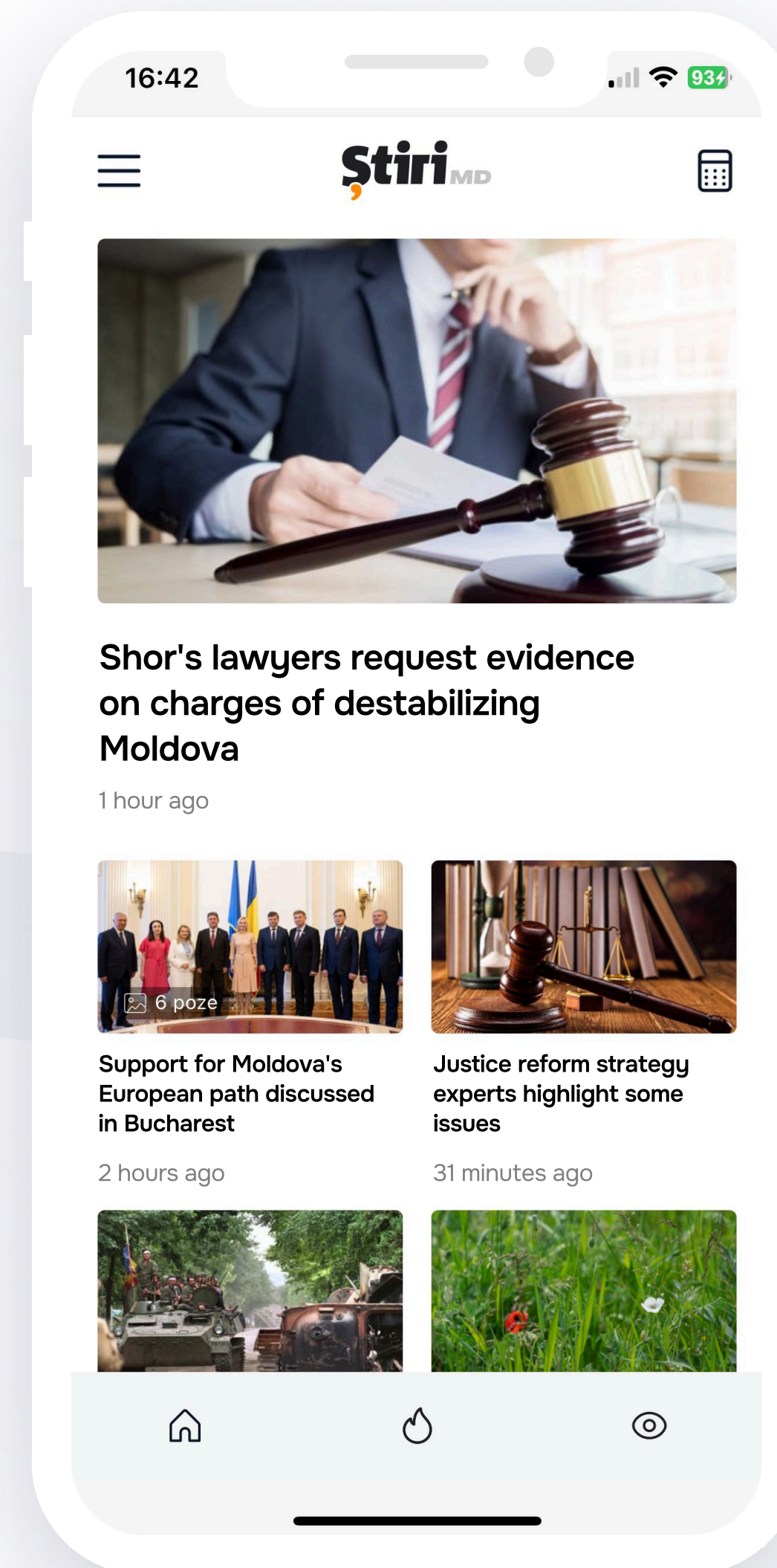
Popular news aggregator in Romanian

We show the full picture of events.

7M+
users per year

130M+
views per year

TOP5
most visited
Moldovan site





Since 2016

Independent polling website

Resource for public opinion polling.

Representative and reliable!

8

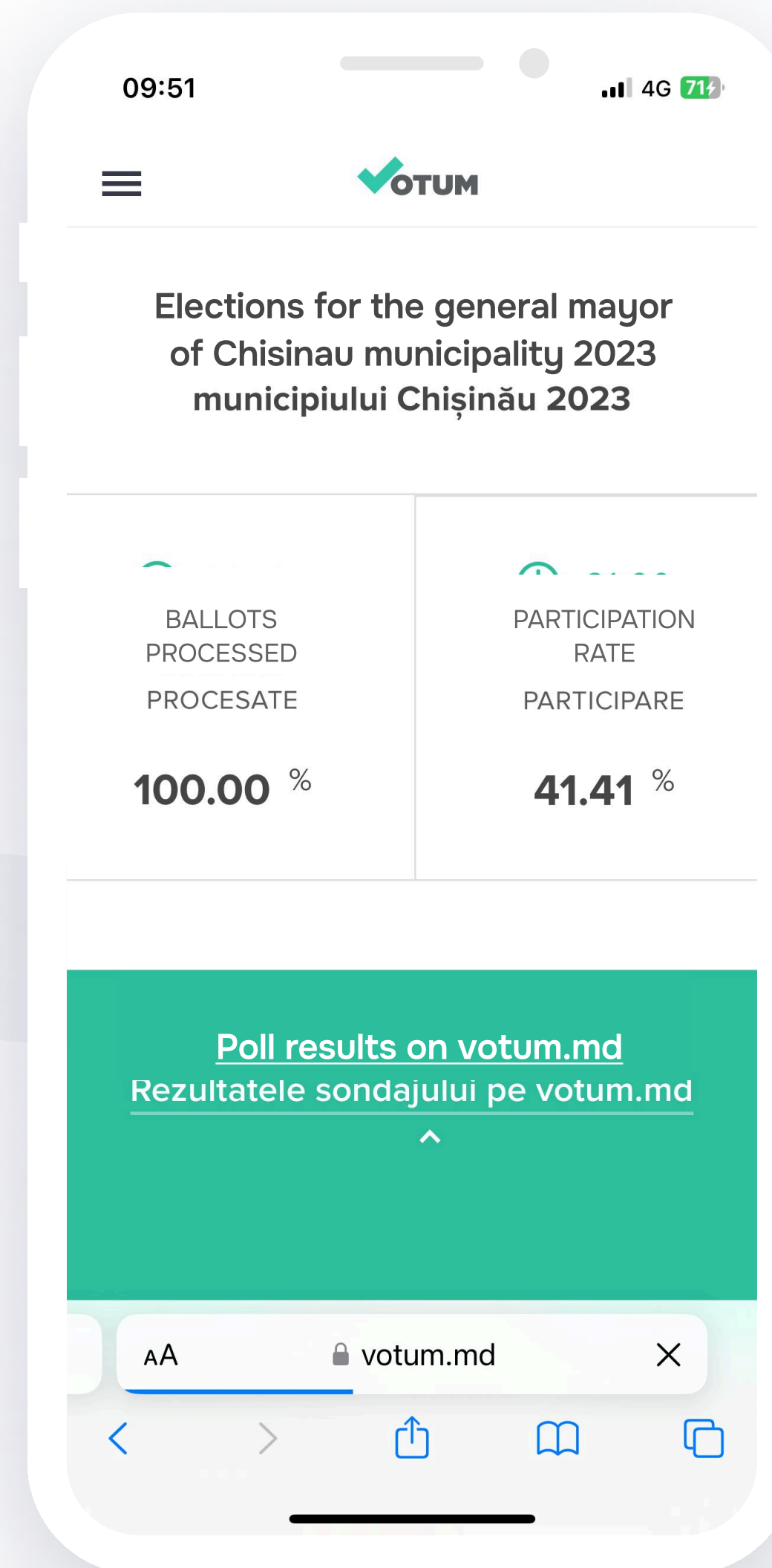
years on the market

22

votes

90K+

participants on the platform



play

Since 2007

Moldova's first video hosting service

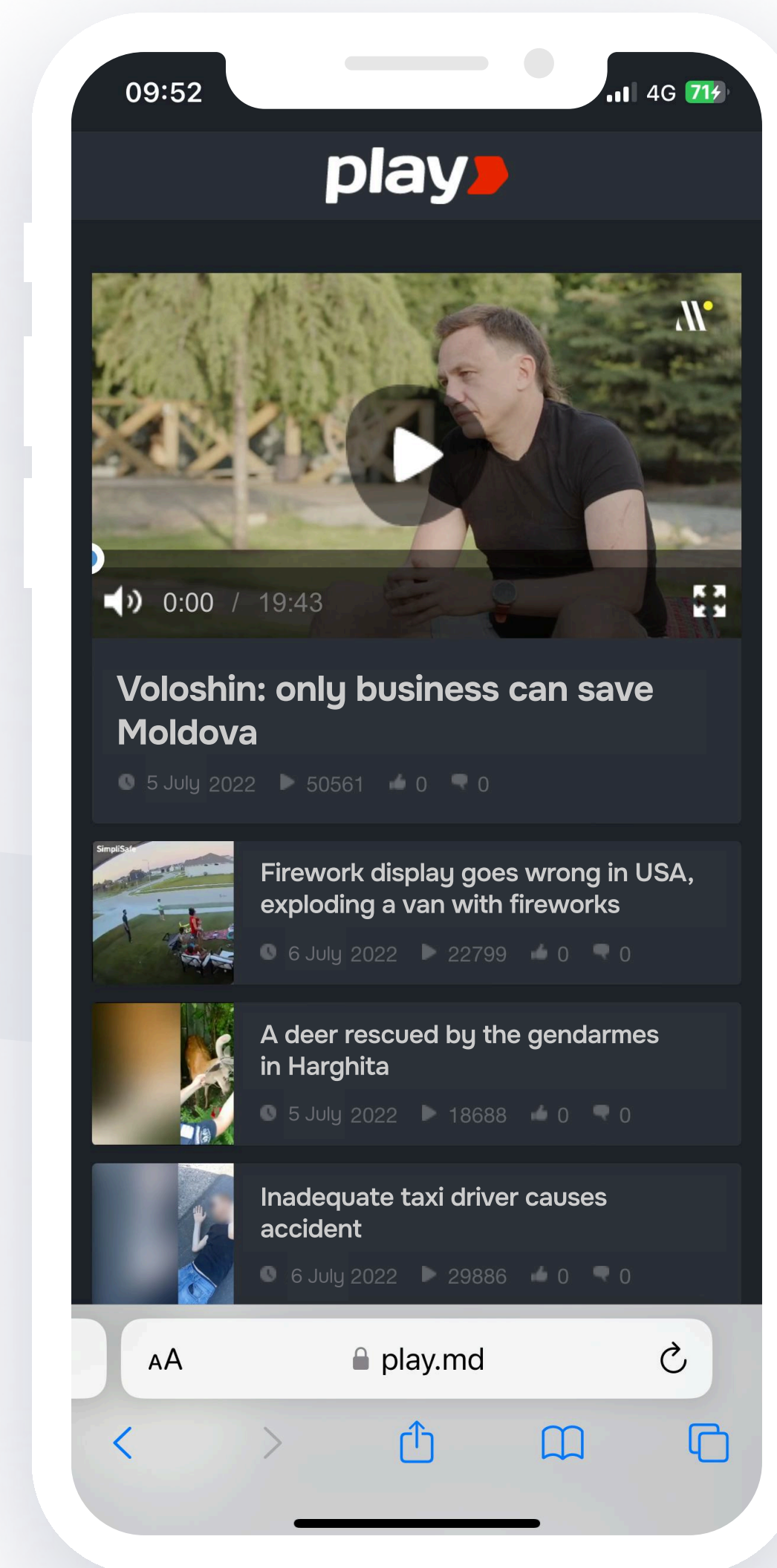
The opportunity for users to watch videos and [create their own channels.](#)

290K

videos

17

years on
the market





B2G

Achiziții

Since 2017

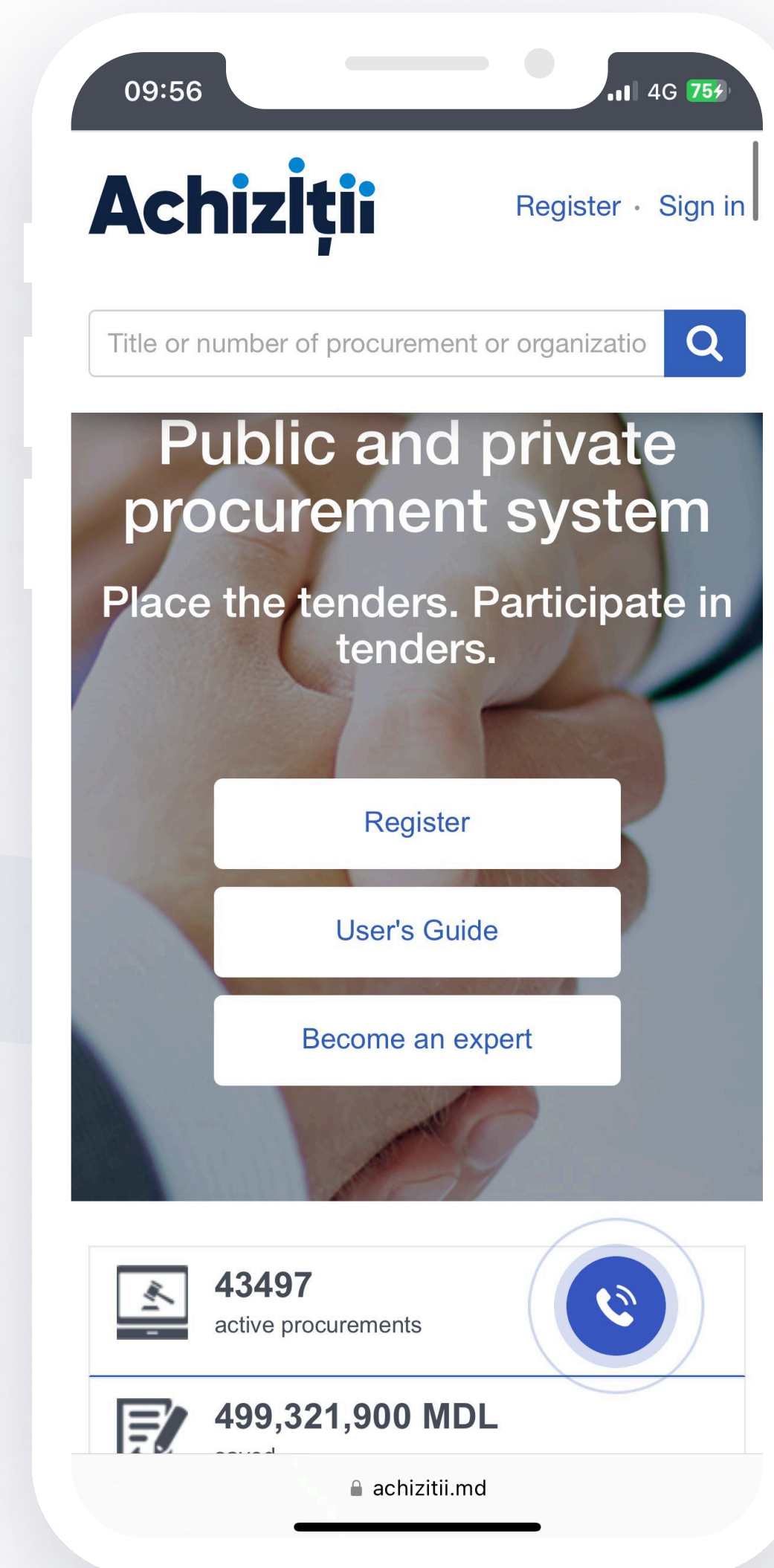
Platform for procurement optimization

Part of the MTender system, which makes public procurement more **transparent and efficient.**

70K+
tenders

500M+
money saved (mdl)

3K+
counterparties

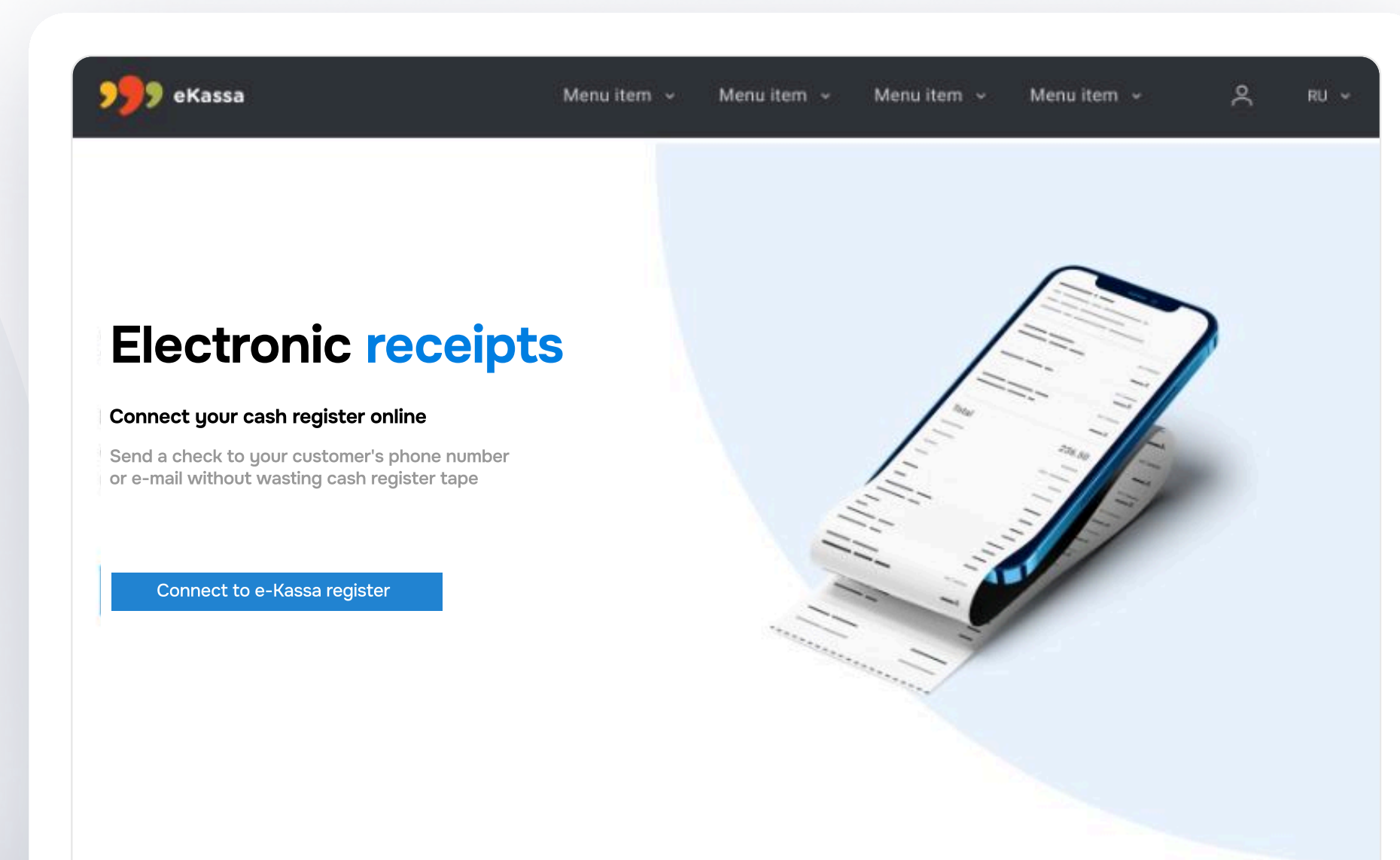


e/kassa

Since 2022

Electronic check system

Improves interaction between business, consumers and government, eliminates paperwork and provides storage of **purchase information.**





Since 2018

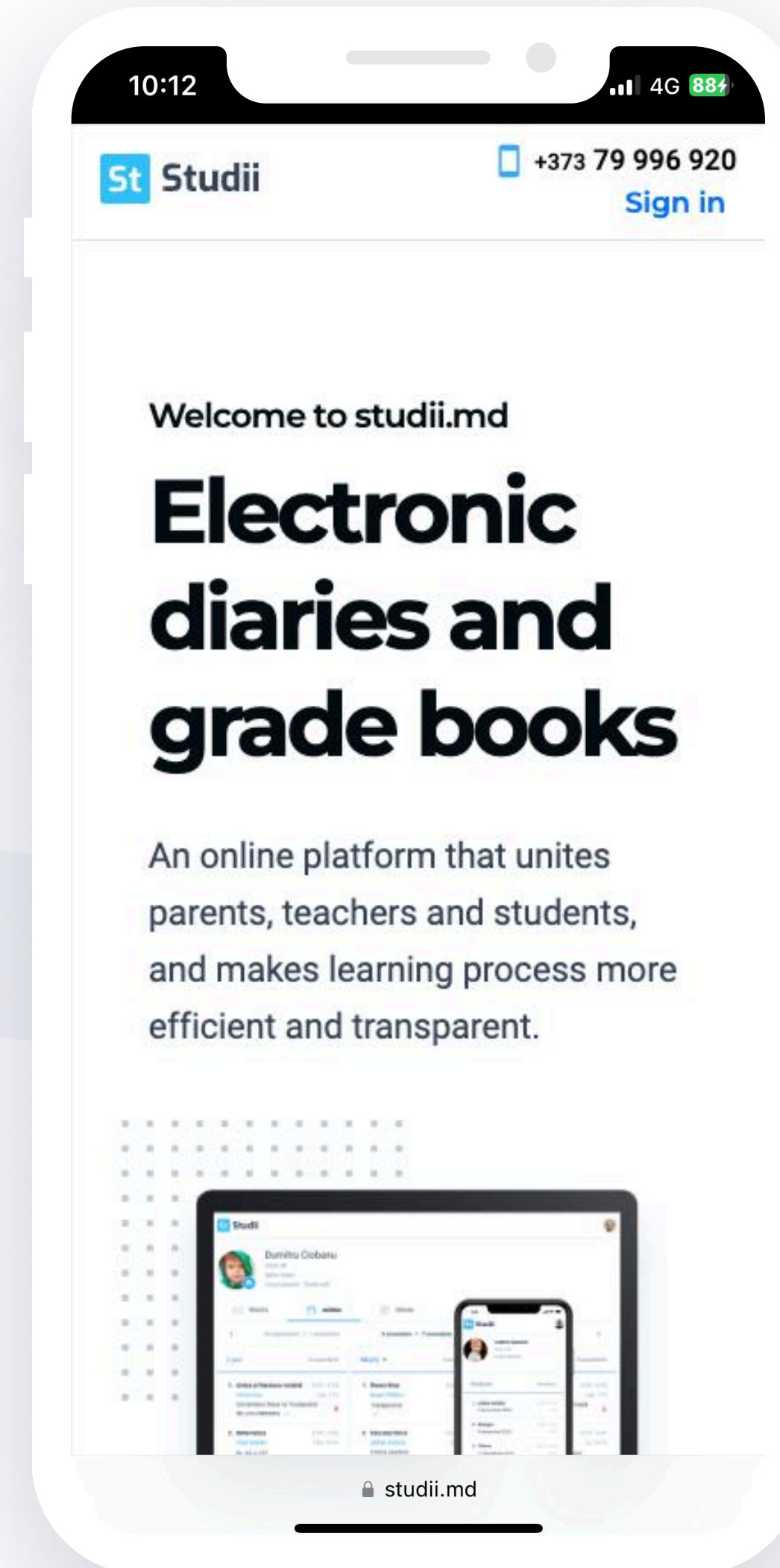
Electronic school diaries and gradebooks

The platform **brings together students**, parents and teachers. Studii.md makes the learning process more efficient and insightful.

70K+
users

40K+
students

3K+
teachers





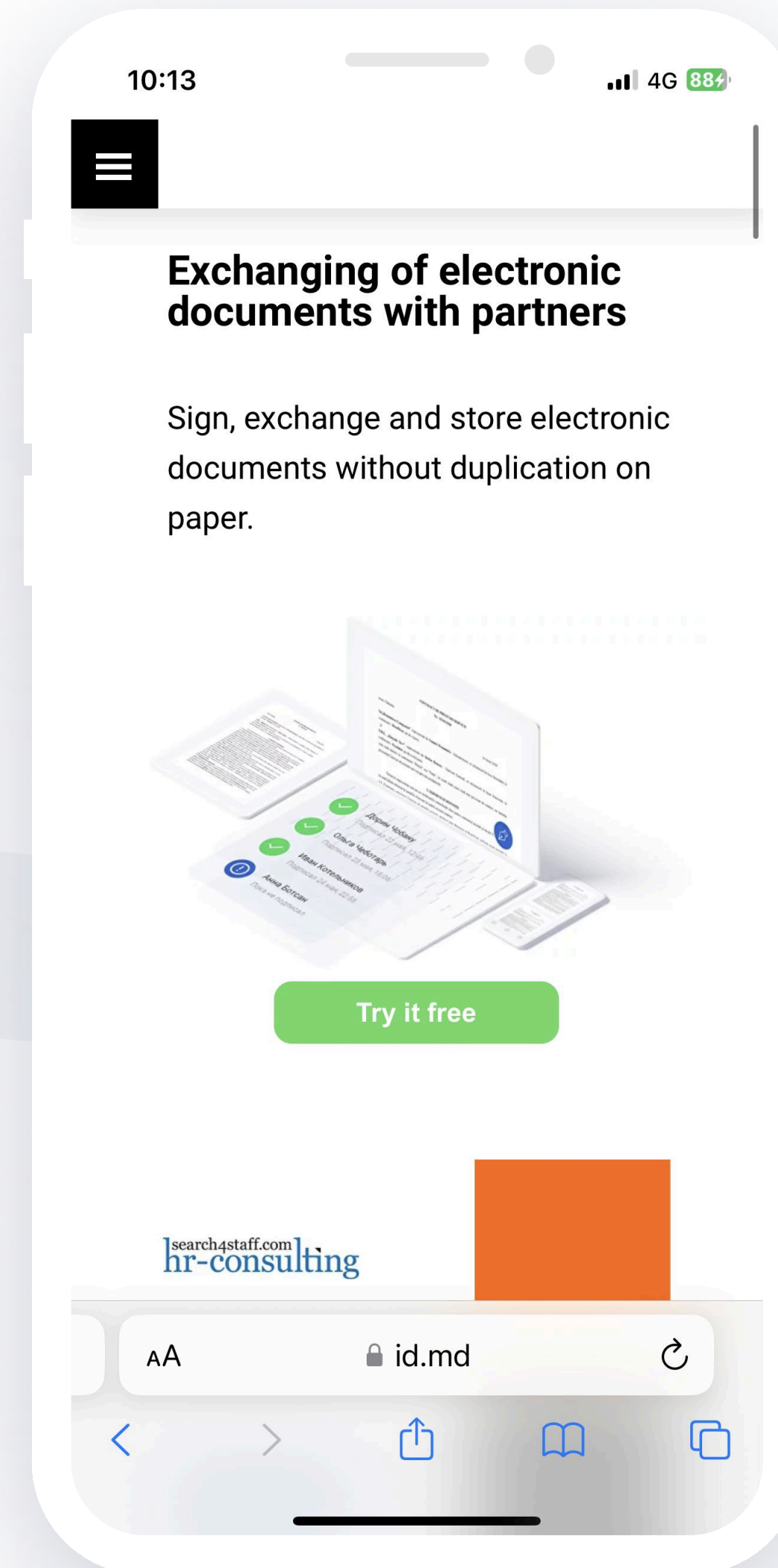
Since 2020

Electronic document exchange platform

Sign, share and store digital documents without duplicating them on paper.

15K+
signed docs

119
counterparties





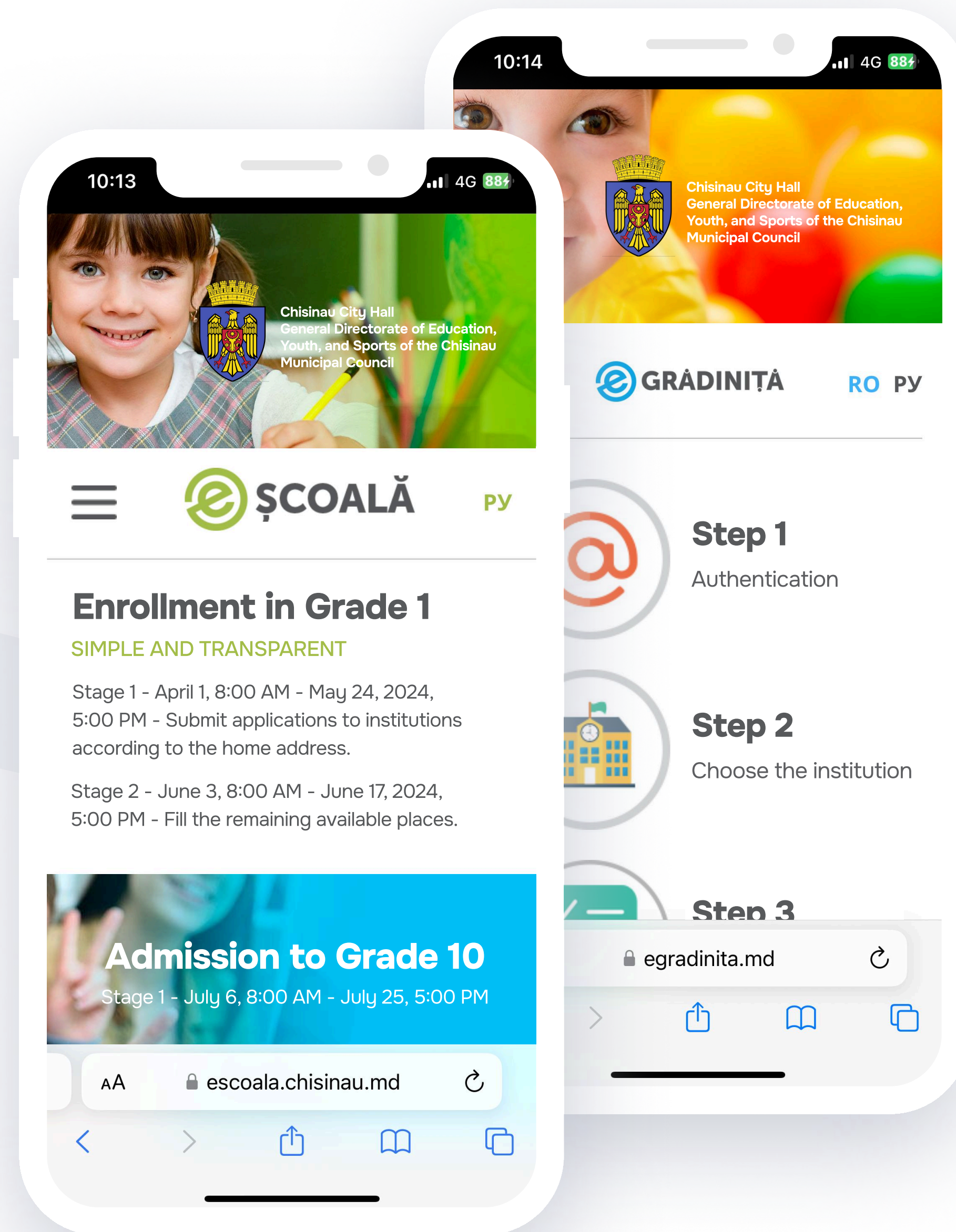
Since 2020

Online enrollment platforms for school and kindergarten

All Chisinau's schools and kindergartens on a single platform. Online enrollment is simple and transparent.

110K+
applications
for kindergarten

15K+
applications
for school



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Hardware

simpals. GARAGE

Since 2011

Innovative RnD lab

This is where discoveries are made and **new devices are born.**
The innovative devices created at Simpals Garage
have carved out a niche in the international marketplace.

8

released
products

1

Red Dot
award





Since 2017

Sonr Communicator is the most compact underwater communicator in the world

A unique device that **increases the efficiency** of swimming training by 20%. The radio works based on bone conduction principle and provides real-time communication between swimmer and coach right in the water.

25

countries

5

continents





Since 2017

SONR Music Player is a compact underwater player

The device gives you a **fantastic experience** by filling your workouts with music, audiobooks, and education.

49
countries

7
continents





LOBSTER

Since 2015

Lobster Weight is the world's first adjustable weight system for long dives

The Lobster Weight System [has revolutionized the world](#) of freediving and its excellence has won the Red Dot Design Award, the Oscar in industrial design.

70

countries

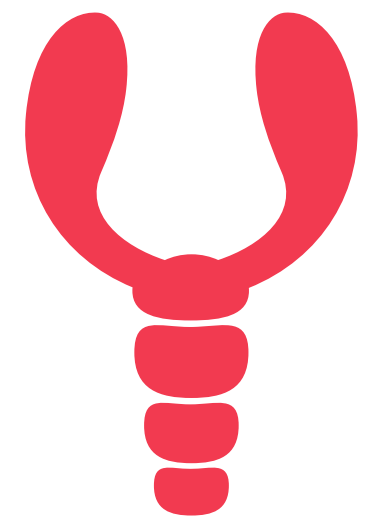
100+

records

3

Guinness records





SQUID

Since 2023

Squid Weight is an innovative adjustable neck weight system for deep diving

A single weight system designed for deeper, faster, and safer diving. [Squid helps you dive](#) in open water deeper and with maximum comfort.





NOSE CLIP

Since 2024

Nose clip for freediving

An indispensable device for [diving deep sea](#) and pool diving. The perfect design ensures complete reliability.



Sport&Events



CHISINAU MARATON

Since 2015

The most large-scale and popular running event in the country

Participants from 5 to 85 years old.

50K+

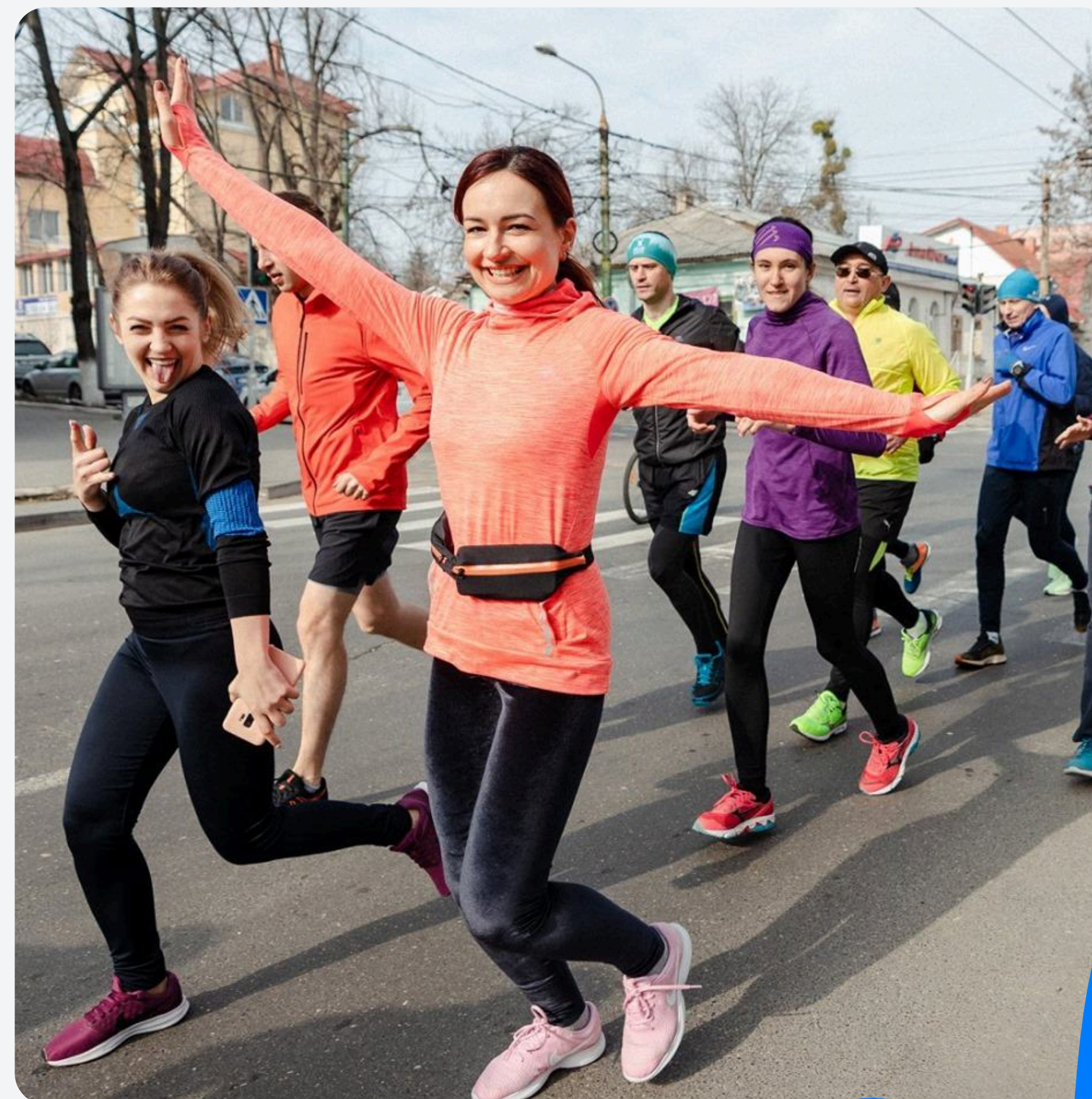
athletes

80+

countries

50K+

runners





Since 2017

International ultramarathon relay race

The Race of Heroes connects regions and countries.

500+

km of track

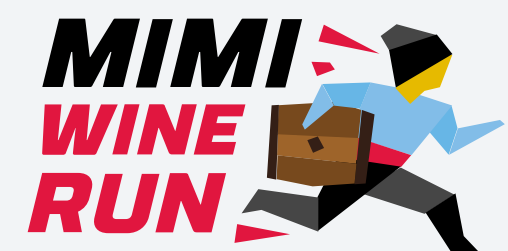
500K+

participants
on the course

50+

stages





Since 2016

Atmospheric runs at wineries

Wine Run is about:

Trail runs through vineyards;

Underground wine gallery runs.

8K+

participants

160+

kilometres

16

events





Since 2009

The main bike ride of the country

A mass bicycle ride through Chisinau. VeloHora is about celebration and great mood.

50K+
participants

100+
kilometres





Since 2018

Extreme muddy obstacle course

A unique annual adrenaline-pumping race
for adults and children.

2K

participants

200+

kids

100+

teams





2024 MARATONUL DE CRĂCIUN

Since 2012

The most merry and magical run of the year

A unique Christmas run with prizes in the center of Chisinau.

7
events

15K+
participants



SPORTER

Since 2013

Non-governmental non-profit public organization

Sporter is about promoting activity and healthy lifestyle, [development of sports](#) in Moldova, and the most spectacular and large-scale sporting events.

30+
projects

100+
events

300K+
participants



MASTERS



Since 2024

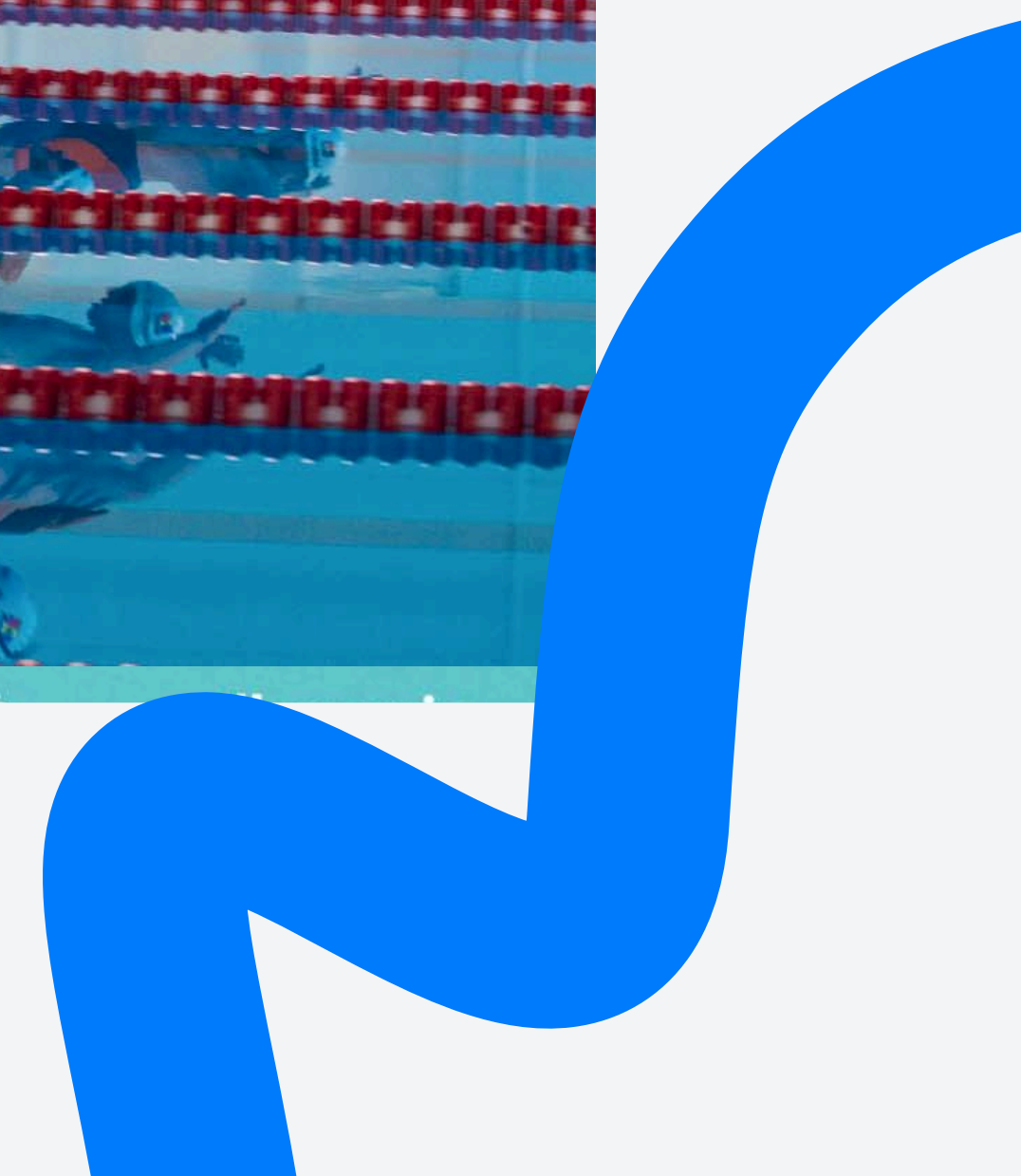
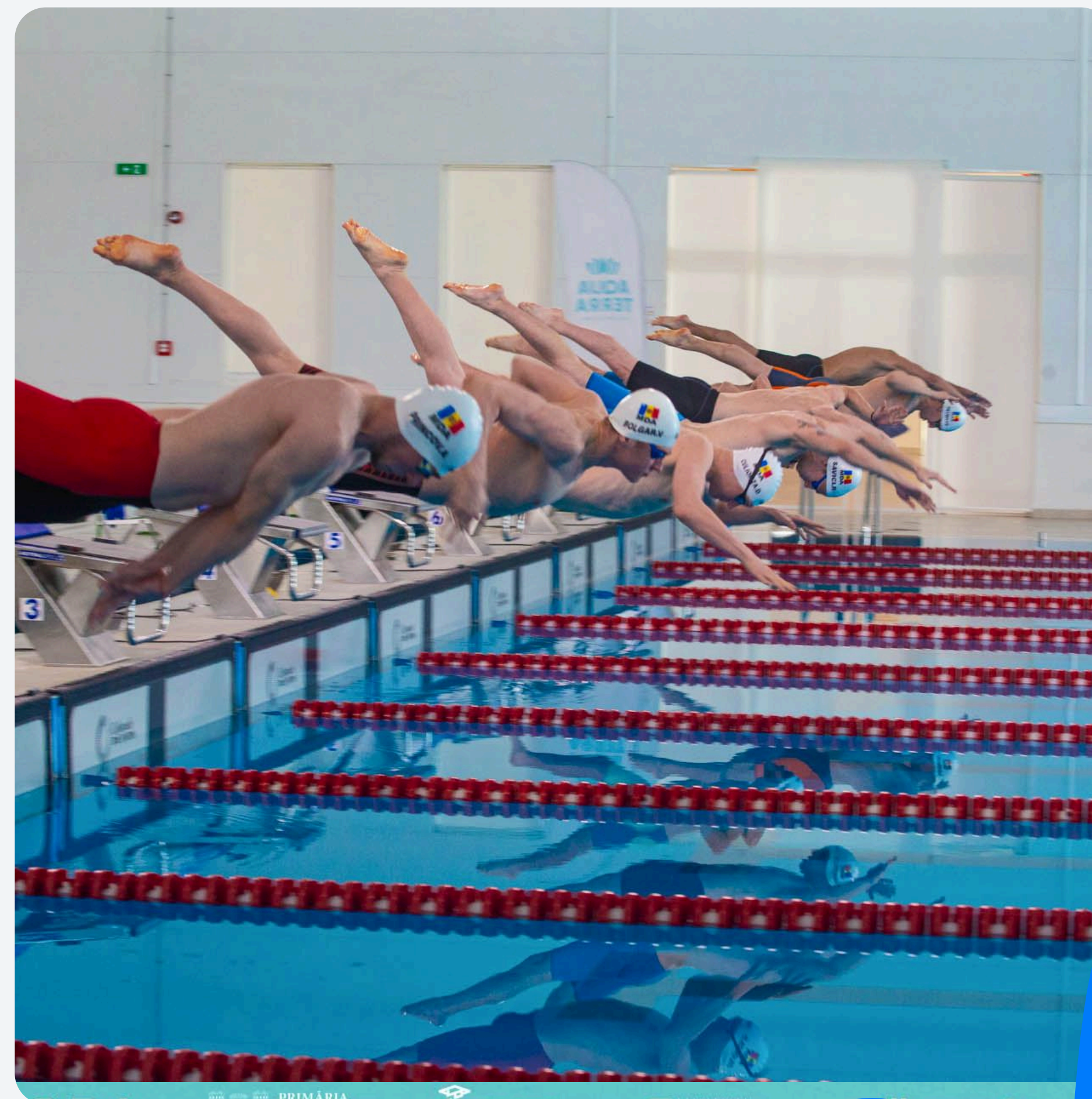
Swimming Championship

Moldovan stage of the international movement of people committed to swimming. Around 100 swimmers attending, both beginners and veterans.

2
events

10+
categories
by ages

200+
participants





**Triathlon
Moldova**

Since 2018

Official national governing body for triathlon, duathlon and aquathlon

Objectives - promotion and **development of triathlon**
in Moldova. FTRM represents Moldova in the ETU
(European Triathlon Union).

50+
events

5K+
participants



The background is a solid blue color with several large, overlapping, organic shapes in a slightly lighter shade of blue. These shapes resemble stylized leaves or petals, creating a sense of movement and growth. The shapes are positioned primarily on the left and bottom-left sides, with some extending towards the center.

Green Energy



Since 2023

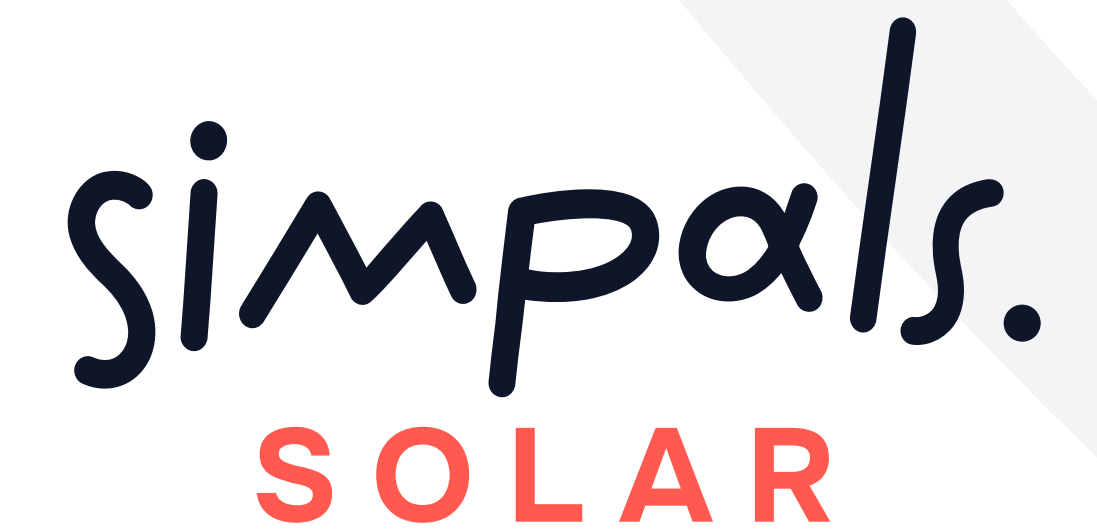
Charging stations for electric vehicles

A new direction of development, which logically fits into the company's system of priorities, based on ethics and social responsibility. We contribute to the development of “green” transportation, to make the air cleaner together.

9

charging
stations





Since 2024

Photovoltaic Parks

ESG investments in photovoltaic parks help Moldova reduce carbon footprint and increase energy security.

1.3MW

First park

5.2MW

Second park



The background is a solid blue color with several overlapping, curved, light blue shapes that create a sense of depth and movement. These shapes are reminiscent of stylized leaves or petals, with some curving upwards and others downwards, creating a dynamic, organic feel.

Social projects

Onest

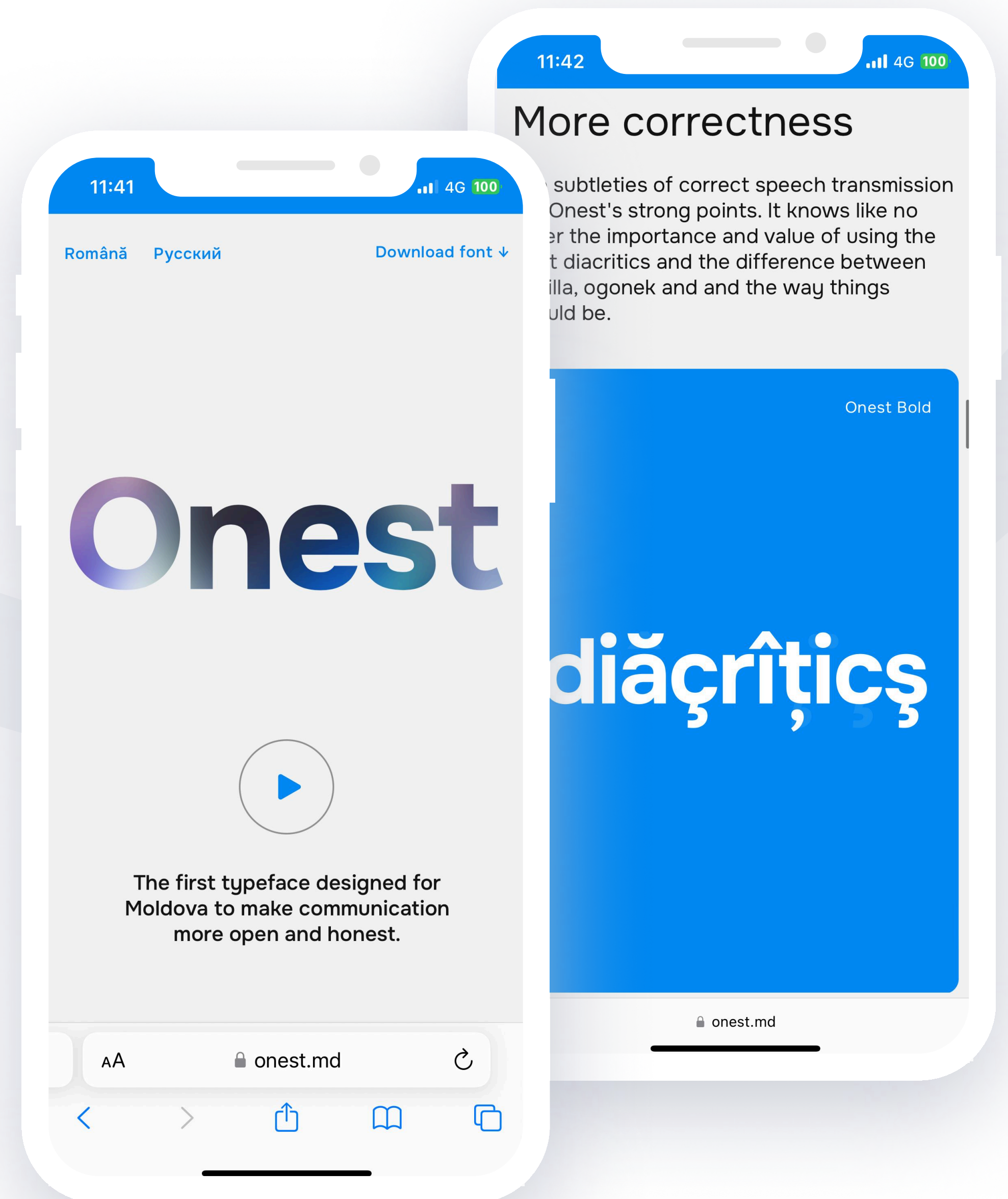
Since 2022

First Moldovan typeface

Created for honest and open communication. Recommended for Moldovan government agencies. Included in the library of the best [free typefaces by Google Fonts](#).

8M+
downloads

1
reward



100 inventors of Moldova

Since 2023

This is an educational project. Every Thursday on Point and Știri we tell you about the achievements of our compatriots who have become outstanding inventors and pioneers. Follow the publications and you will see that we have someone to look up to.

44
articles

300K+
views





Since 2006

The most detailed map of Moldova

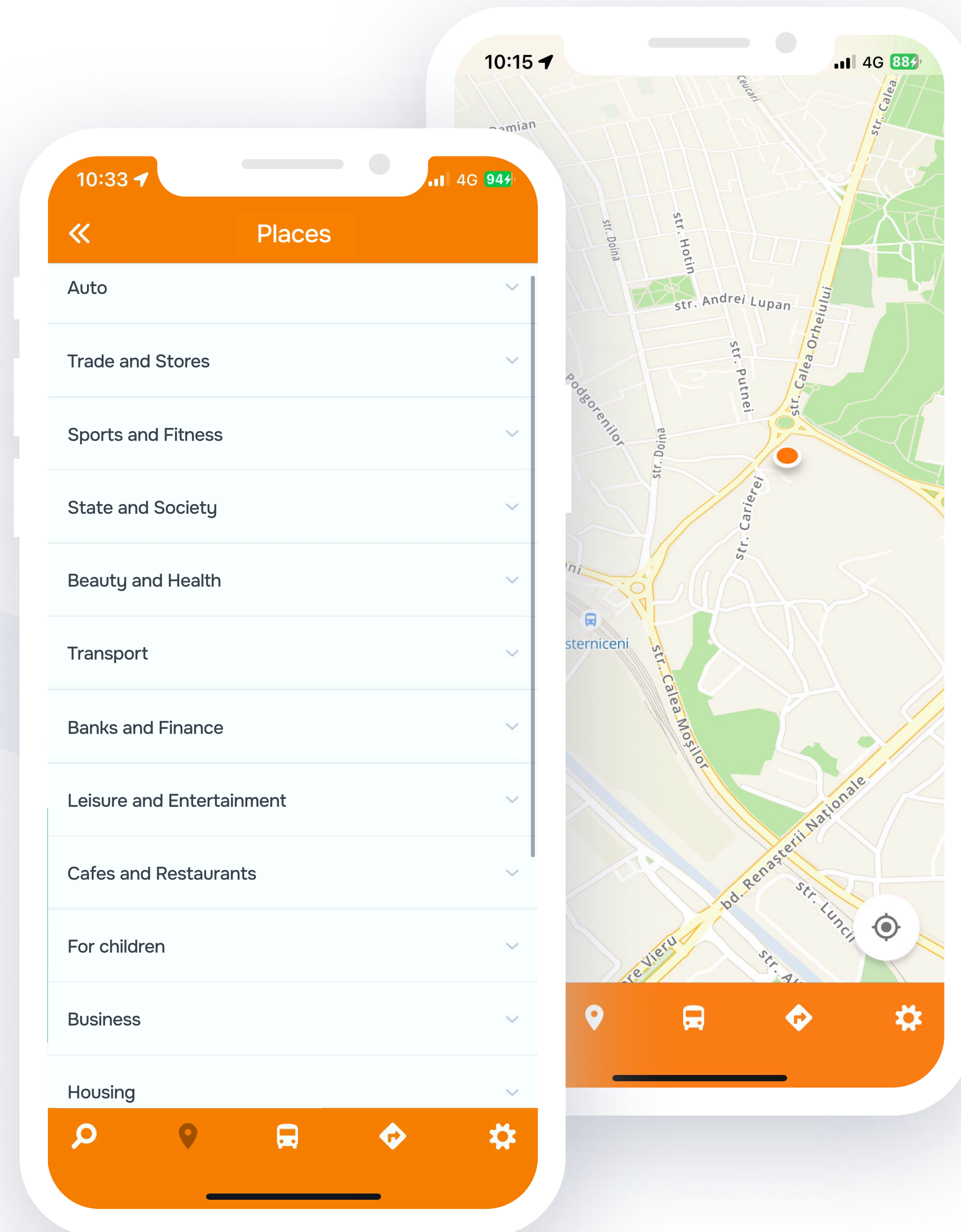
Convenient navigation by localities, streets and names, public transportation routes, possibility to use in 3D.

21

3D Buildings

18

years on the market





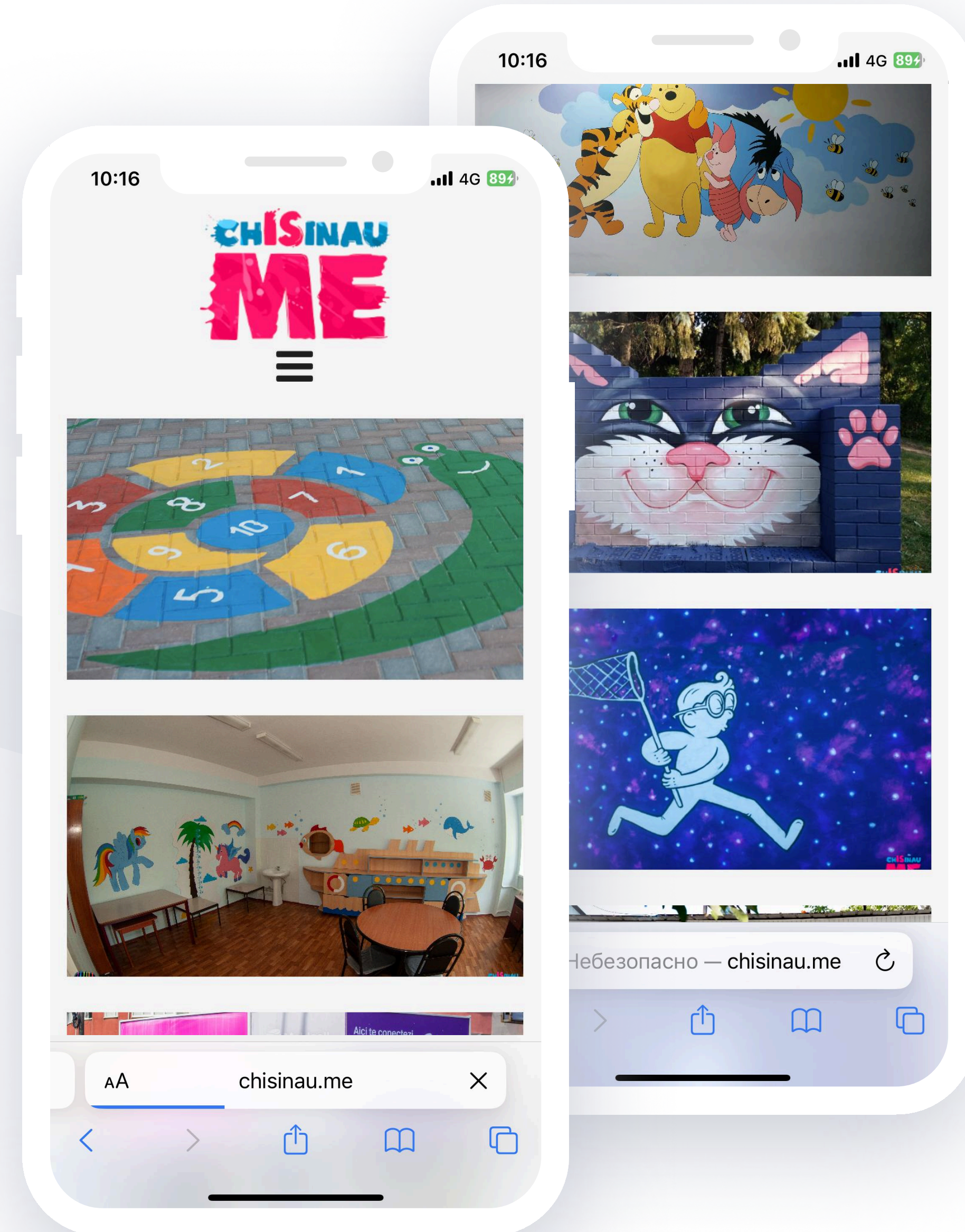
Since 2016

A non-profit art project and our gift to Chisinau

We turn unsightly objects into **unique art objects** and make the capital of Moldova more vibrant and colorful.

90+
art objects

5
participants



VERDE.MD

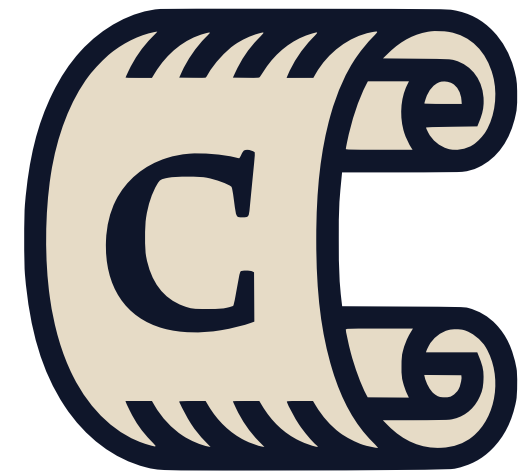
Since 2017

Eco-project making Chisinau a “green” capital city

We gather people and give trees to the city.

2K sold trees
200+ planted trees





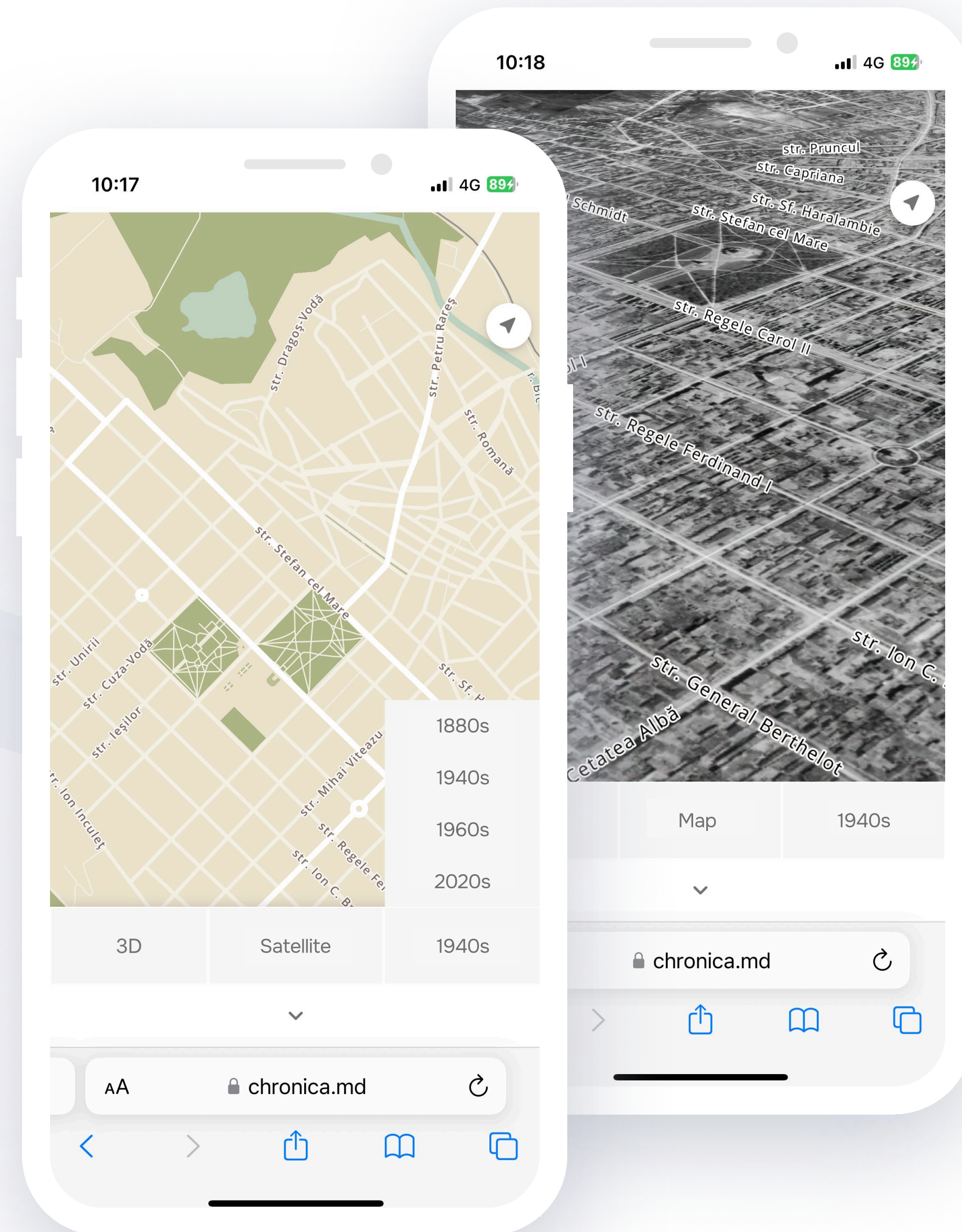
Since 2021

Historical map of Chisinau

An [online map](#) that allows you to get into Chisinau of the 1880s, 1940s, 1960s and 2020s.

100+
years of history

16
3D buildings





Since 2001

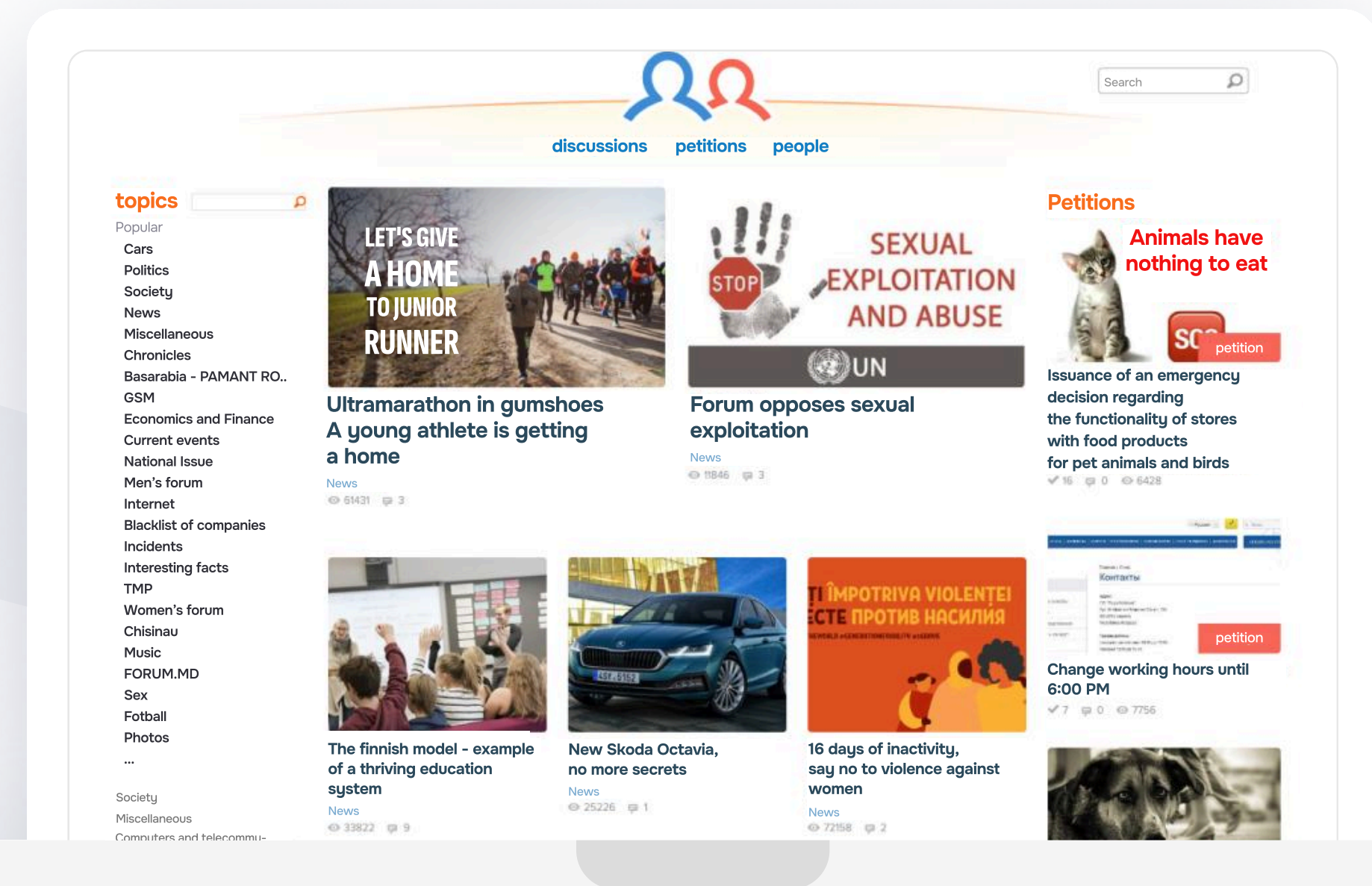
Forum.md is an online forum and the first social network of Moldova

Created long before WhatsApp, Twitter or Facebook.

A forum for communication and for help in organizing various social and charity projects.

7M+
discussions

1K+
themes



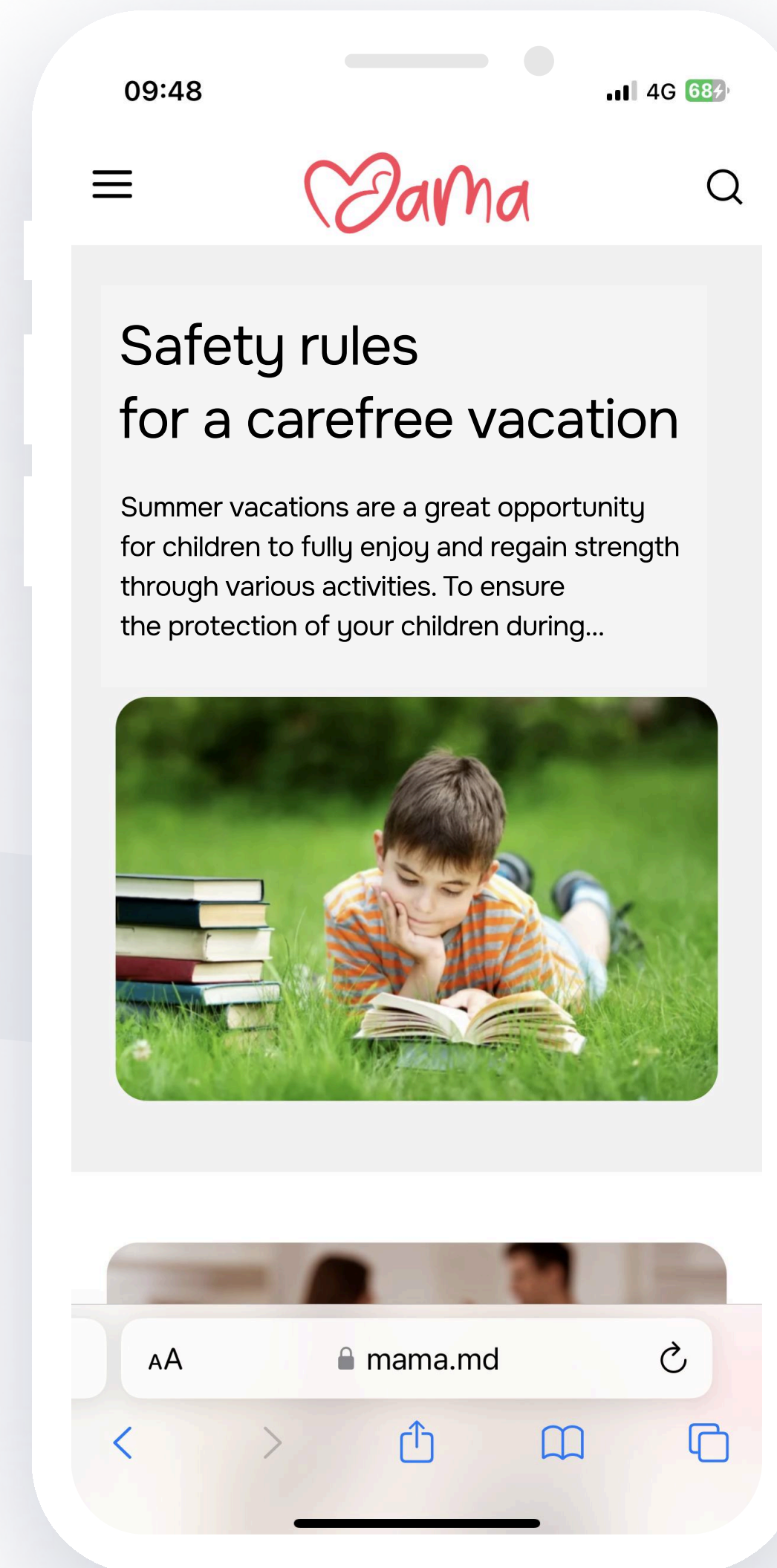


Since 2007

Moldova's first women's forum

Users can share tips and get professional advice here.

70K+
registered users



The background is a solid blue color with several overlapping, curved, light-blue shapes that create a sense of motion and depth. These shapes are reminiscent of stylized leaves or petals, arranged in a fan-like pattern that curves from the top left towards the bottom right.

Animation



Since 2009

The largest computer graphics and animation studio in Moldova

Commercials and animation films, including the first VR animation film in Eastern Europe, Aripi.

70 awards from the world's leading animation festivals, including Anifest, ANIMA, FIFES, NEVADA International Film Festival.



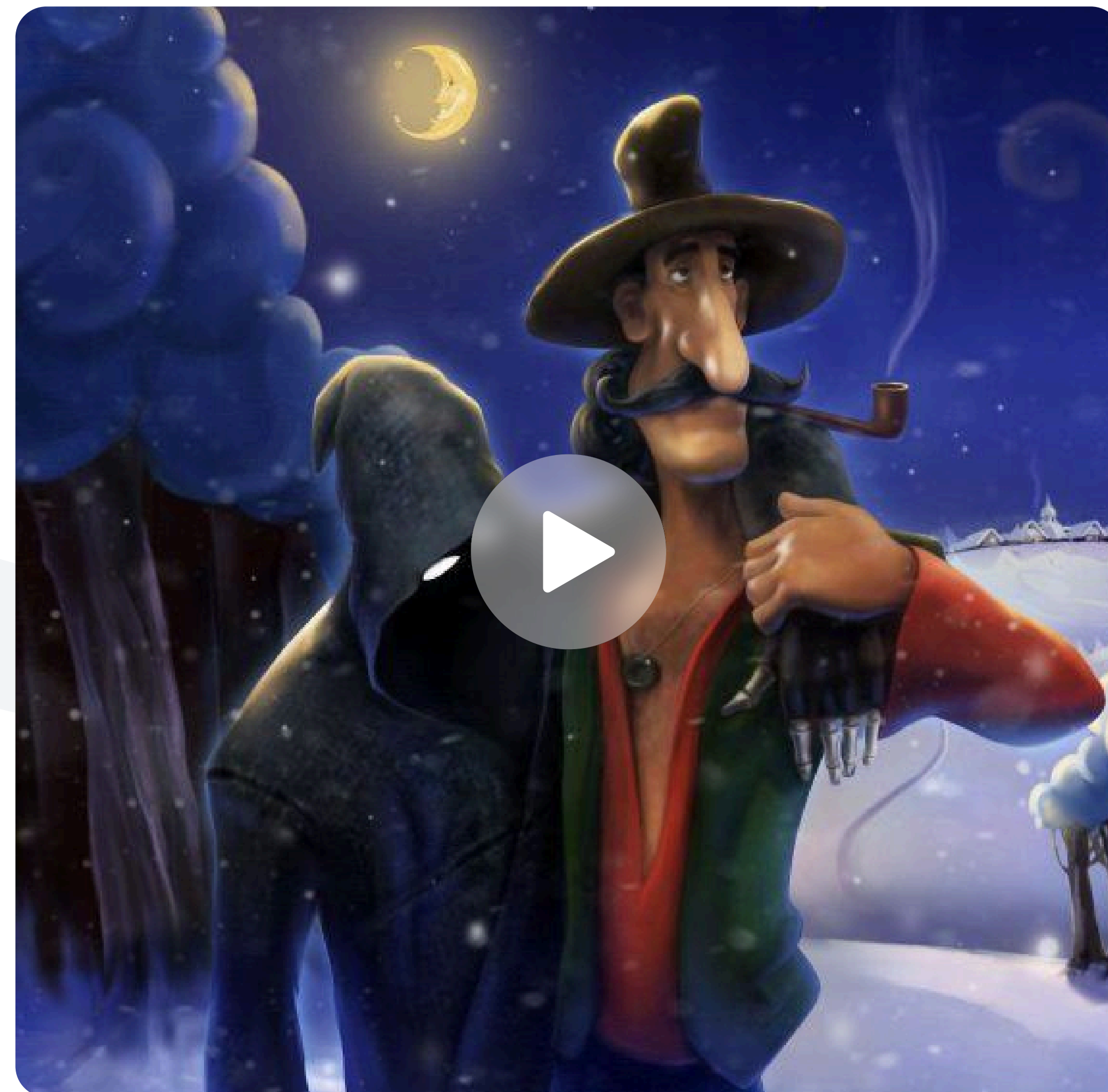
Gypsy & Death

Since 2009

The atmosphere of the cartoon is of the Christmas holidays. One Gypsy meets Death late in the evening. But this meeting has an unpredictable ending for the Gypsy, let alone the Death.

5M+

views on Youtube



SANTA & DEATH

Since 2009

Everyone loves gifts. Especially at Christmas.
The action takes place during the winter holidays.
What shall we get from Santa this time? Death is
also waiting for a present!

6M+

views on Youtube



Dji Death Fails

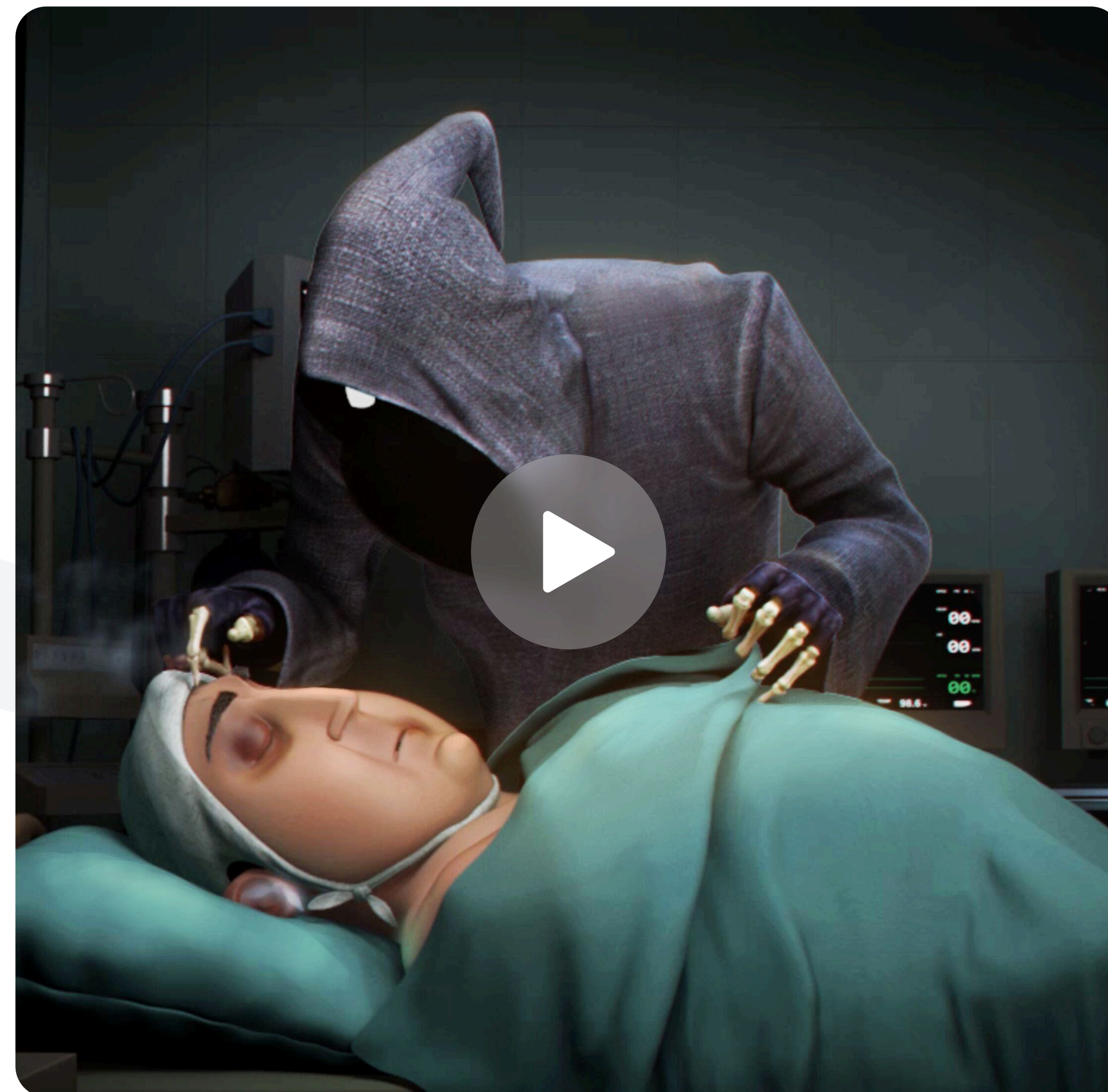
Since 2012

The Dark Knight looks different. No, he is not warm and fluffy. He was terribly unlucky. All he needs to do is take the soul of a dying man.

But something or someone is constantly bothering him. Will he be able to do his job?

25M+

views on Youtube



Dji Death Sails

Since 2014

Dji is the death that fails and can't complete his job. This time, he has to meet the pirate, who is the only survivor on a raft in the open sea.

The situation seems to be perfect, nothing should stand in Dji's way, but suddenly, the events take a completely different turn.

19M+

views on Youtube



ARIPi

Since 2019

The first virtual reality animation movie in Moldova

The fully immersive movie was produced by Simpals Studio in 2019. Included in the top of the best cartoons for virtual reality according to [VR Awards](#). A unique project for Eastern Europe.

90K+

views on Youtube



The background is a solid blue color with several thick, curved, overlapping lines in a slightly lighter shade of blue. These lines create a sense of movement and depth, resembling stylized waves or abstract shapes. The text is centered in the middle of the image.

**Work, learn and enjoy,
discovering new worlds**



simpals®